

# HIGH ON PERSONA



Special Issue

## INDIA'S SPLENDOR

Desert to Coastal Bliss

**Season of Celebration**

Discover Holiday Wonders

**Staycation Inspiration**

Taste of Rajasthan's Royalty

A Journey of Self-Made

## SUCCESS & FAME

Dive inside for Priyanka's  
Fave Destinations, Eats, & Fits!

**PRIYANKA  
CHAHAR CHOUDHARY  
AUTHENTICALLY ME!**

## LIFESTYLE, HOSPITALITY, ENTERTAINMENT – THE HOP WAY



# ABOUT US

Within a short span of time, High On Persona magazine has carved a distinct identity in the lifestyle media space, establishing itself as a credible voice across fashion, beauty, travel, and culture. Built on strong editorial values and thoughtful storytelling, the magazine has steadily made its presence felt by offering content that is informed, relevant, and experience driven. As the lifestyle landscape continues to evolve, hospitality has emerged as a natural extension of how people live, travel, celebrate, and engage with brands.

Recognising this shift, High On Persona introduces dedicated hospitality-focused special issues that go beyond surface-level coverage. These editions spotlight hotels, destinations, and industry leaders with depth, context, and insight, while seamlessly blending entertainment, Bollywood, celebrity interviews, fashion, and lifestyle narratives. By combining hospitality with credible celebrity conversations, cultural experiences, and luxury trends, we present a holistic view of modern living. The intent is clear: to create an editorial platform where hospitality, entertainment, and lifestyle converge, offering readers substance, aspiration, and authenticity in equal measure.

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We are living in a moment where content is abundant, instant, and endlessly consumable yet genuine information is becoming increasingly rare. The rise of influencer led narratives has reshaped how stories around hotels, brands, fashion, and beauty are told. While this shift has expanded reach and visibility, it has also blurred the distinction between editorial integrity and advertising. What is often presented as opinion is in reality promotion leaving audiences with little room to discern credibility from commerce.

At HOP we recognise this challenge as one of the most pressing dynamics shaping modern media. In an ecosystem driven by speed sponsorships and surface level storytelling depth and accountability are frequently compromised. Our response has been deliberate. We have committed to an editorial framework that values verification over virality and insight over influence. Every story we publish is guided by a responsibility to inform rather than persuade and to document rather than endorse.

Whether we are reporting on India's hospitality landscape profiling iconic hotels or presenting beauty and fashion narratives our focus remains on context balance and authenticity. Our beauty features prioritise safety and informed choices. Our hotel stories go beyond aesthetics to explore design operations and experience. Our celebrity and hospitality interviews are conducted with the intent to understand journeys decisions and perspectives not just headlines.

The solution we believe lies in slowing down content asking better questions and respecting the reader's intelligence. Editorial credibility is built through consistency transparency and thoughtful curation and this is the standard we hold ourselves to. As media continues to evolve HOP positions itself as a platform for genuine storytelling where trust is earned not marketed. This issue reflects our continued effort to uphold that promise even when the easier path would be to do otherwise.

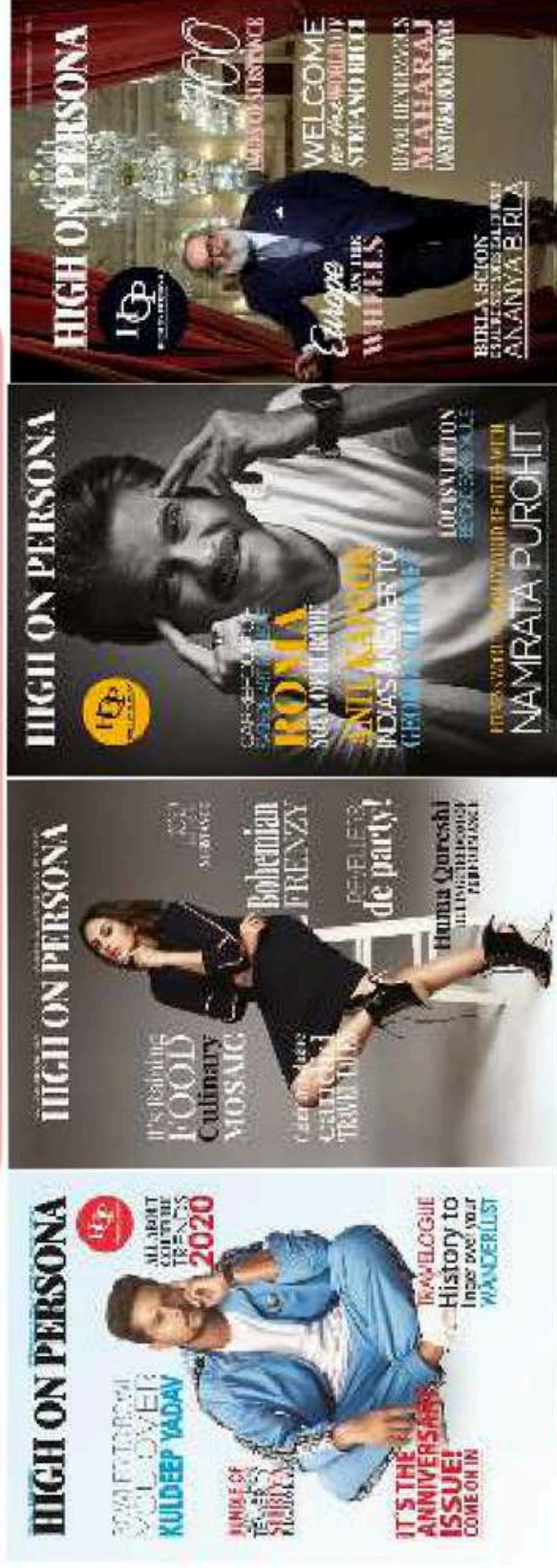
## LETTER FROM THE EDITOR



*Barkha Arora*

**BARKHA ARORA**  
**Editor-in-Chief**

# HIGH ON PERSONA



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*Are you driven by creativity & passion ?*

Welcome to the **START UP LAND**

**I**t takes guts to take a plunge into the world of startups and entrepreneurship. But if you have already taken a step in that direction and made a foray to realize your dreams than you are in the sweet spot.

High On Persona is committed to cater to its readers through the editorial cornerstones and endeavor to Inspire, promote excellence within the business world and Indulge. We delve deeper into the professional and personal side of business leaders, exploring the lifestyle interests and pursuits of this affluent audience and encouraging content about the bonafide superstars and burgeoning entrepreneurs, with their interviews on different vertical from vivid sectors, features, stories, and trends. Keep yourself updated with priceless insight in to the landscape of global business. We shall break tech news, review new products, and

capture vivid aspects of the realm of business.

Articulate your business goals and plans with us as we shall extend wings of promotion to your creativity. Peruse our news blog website [www.highonpersona.com](http://www.highonpersona.com), subscribe to the magazine, follow our Instagram and Facebook page to stay updated. Share your startup story with High on Persona as this remains a platform to walk alongside you as you dream for something bigger. Here's to the dreamers.

Here's to entrepreneurship is all about stories. We want to promote the stories and journeys of new entrepreneurs and successful entrepreneurs who have fought the good fight through the startup challenges to success. We are dedicated to empowering startups with the quality and depth of understanding necessary to succeed.

start up  
success stories

# CANDID WITH PRIYANKA : Life, Fame, and the Road Ahead

FROM REELS TO REAL SUCCESS, HER JOURNEY INSPIRES.

GRACE, GRIT, AND GLAMOUR—PRIYANKA DEFINES IT ALL



**HOP. From being a VJ in a small town in Rajasthan to making it big on OTT platforms—how do you reflect on this incredible journey?**

Thank you! God has been kind, and my heart is filled with gratitude. If you ask me how I reflect on my journey, I'd say I'm humbled by the milestones I've achieved, but I still have a long way to go. I'm looking forward to adding many more exciting milestones along this adventure!

**HOP. What was the turning point in your career that made you realize you're on the path to success?**

Success begins in the mind. Once your ambitions and intentions are clear, the right decisions follow naturally. It's those decisions that shape your success—it's all about making the right choices. When your mindset is aligned, nothing can stop you on your path to success!



**HOP. What does a day in your life look like? How do you start your mornings, spend your day, and wind down after a hectic schedule?**

A day in my life starts with a moment of self-reflection. I love beginning my mornings with some quiet time, followed by a workout to energize myself for the day ahead. Then I dive into work, which I genuinely enjoy. When the day winds down, I cherish spending quality time with friends or simply relaxing at home. Whether it's a good movie or a heartfelt conversation, those little moments recharge me and bring balance to my life.

**HOP. You began your journey with Udaariyaan and later moved to Bigg Boss—how did these experiences transform you as an actor and as a person?**

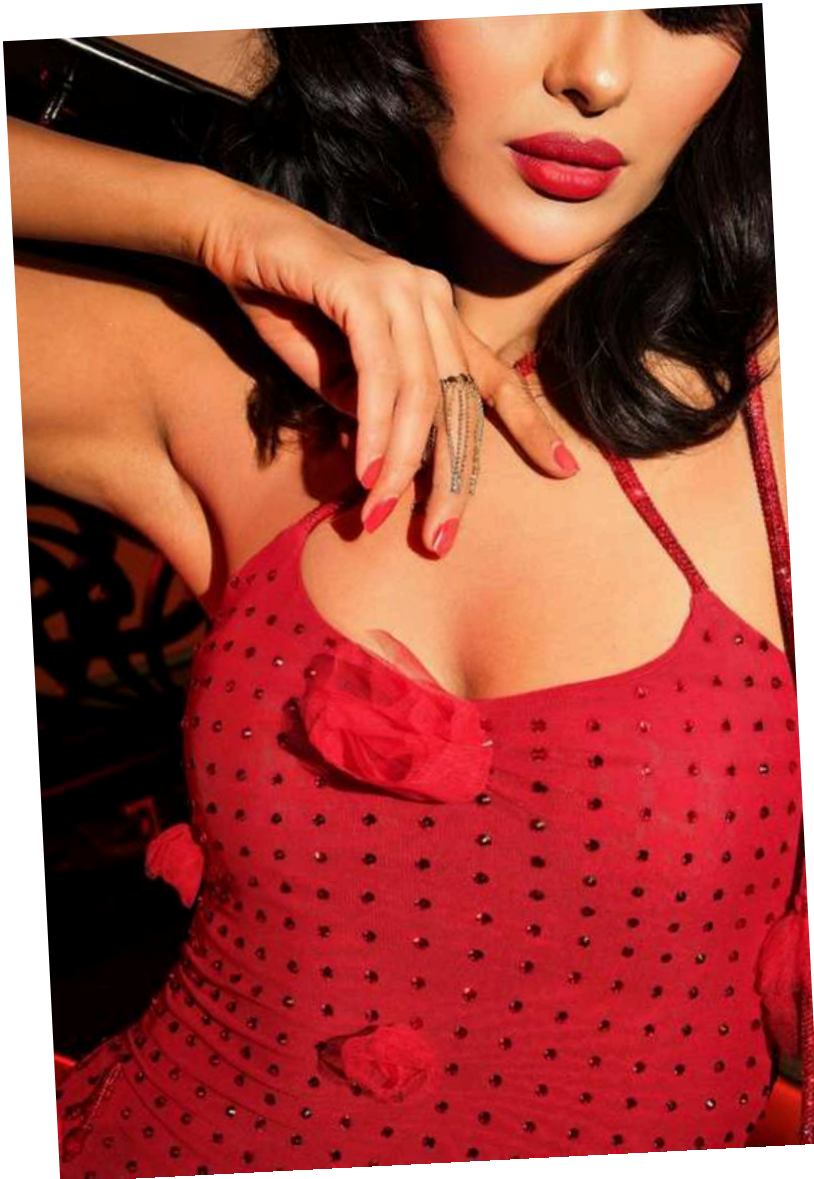
Udaariyaan gave me a strong foundation as an actor, allowing me to dive deep into my character and polish my craft. It taught me discipline and the importance of consistency. Then came Bigg Boss—a whole new world! The experience was intense and pushed me to my limits, but it also taught me to keep going and to stay authentic—qualities I now carry into my acting.

**HOP. Your latest OTT show Dus June Ki Raat is receiving a lot of attention. How has your career evolved from Udaariyaan to OTT, and how different has the journey been?**

I've genuinely enjoyed working on both Udaariyaan and Dus June Ki Raat. Each project has its own style and demands, especially when transitioning from television to OTT. Both experiences, though different, have equally contributed to my growth as an actor, helping me hone my craft and evolve with each role.

**HOP. You've lived in Jaipur, Chandigarh, and Mumbai—which city fascinates you the most? Can you break down what you love about each city and compare them?**

Honestly, each city has its own vibe that I've fallen in love with. Jaipur is all about my childhood and cherished memories—it has that nostalgic charm that grounds me and keeps me connected to my roots. Mumbai, on the other hand, represents my professional journey. It's where the hustle and bustle of the industry fuel my ambition!



**HOP. How do you feel about designers' response towards OTT and TV stars versus Bollywood actors when it comes to garment sourcing? Do you think the industry's outlook needs to change?**

I think designers should embrace all artists equally.

**HOP. What wardrobe essentials dominate your closet right now?**

I'm all about classic staples like denim, neutral tops, and stylish outerwear that can easily be dressed up or down.

**HOP. What do you enjoy eating—outside, at home, or on set? Do you carry home-cooked meals? Are you a foodie, and do you like cooking too? If yes, what do you love to cook? Do you follow any specific diet to stay in shape?**

I really enjoy trying different foods, whether I'm eating out, at home, or on set. I love bringing ghar-ka-khaana whenever I can—there's something comforting about homemade food. Yes, I'd say I'm a bit of a foodie! And I love healthy fruit smoothies.

**HOP. You travel a lot for work, so how do you take care of your skin during busy schedules and frequent travel?**

I've learned the trick—hydration, naps, and lots of love for my SPF! My skin and I have a secret pact: I pamper it, and it gives me the glow!

**HOP. You always glow! What are the skincare products you swear by, and how do you manage your skincare while juggling such a busy schedule?**

I pack my skincare like it's my survival kit! Between flights and shoots, I sneak in sheet masks and always trust my holy grail—sunscreen and moisturizer.

**HOP. Your fashion choices are always on point! How much do you depend on stylists for your wardrobe, and how would you describe your personal style?**

I love collaborating with stylists, but my personal style is all about comfort with a twist of glam!

**HOP. Do you prefer shopping from specific brands when in Mumbai or Jaipur, and how often do you like exploring open or flea markets?**

I like mixing it up! But I especially love picking up unique finds while traveling.



valuable advice on staying grounded, and I always appreciate his perspective.

**HOP. Lastly, can you give us a sneak peek into any exciting projects coming up that your fans can look forward to?**

While I can't spill the beans just yet, there are definitely some exciting surprises on the way that I think you'll love!

**HOP. Who have been your favorite co-stars so far, and what makes them special?**

I've been lucky to work with some amazing co-stars, but the ones who make the experience special are those who bring positive energy and good vibes on set!

**HOP. Your bond with Ankit has always been strong—what keeps your friendship so solid? Has he ever given you career, lifestyle, or habit-related advice, and how have you responded?**

Our friendship is built on trust and understanding. Ankit often shares

**HOP. How much time do you dedicate to creating Instagram reels, and how do you handle both praise and trolling online?**

I spend a good chunk of time on reels, but I balance praise and trolling with a smile and a scroll!

**HOP. Do you manage your social media accounts yourself, or do you have a team behind it?**

I handle a lot myself, but my team jumps in when things get crazy! Haha!

**HOP. There's been buzz about you being approached for Bollywood films—how true is that right now?**

The rumors are floating around, but I'll share more when the time is right!

**HOP. Your fans look up to you as an inspiration. What advice would you give young girls who want to follow in your footsteps regarding lifestyle, discipline, and networking?**

Work hard, be true to yourself, stay disciplined, and never stop chasing your goals. That's the secret sauce!

**HOP. Are you a travel enthusiast? How do you manage your routine when you're shooting? Please explain in detail.**

I love traveling! My on-set routine includes early workouts, staying hydrated, and catching up on sleep whenever I can.

**HOP. You travel often—do you have favorite places to eat in Mumbai or elsewhere? And your favorite hotels for staycations in Mumbai, Rajasthan, or beyond? What's on your travel wishlist?**

In Mumbai, I love eating at good restaurants, but honestly, nothing beats Jaipur's famous Dal Baati Churma! In Rajasthan, the royal vibes of Udaipur's hotels are unbeatable. And on my wishlist—Tulum, Mexico!

# HOSPITALITY REIMAGINED

Luxury groups break boundaries, diversifying into boutique stays, immersive dining, and experience-led travel hospitality .

## THE INSIDER TRAVEL & TASTE BOOK

Hotel reviews, food trails and trend forecasts everything shaping modern hospitality.

## UDAIPUR'S MOST ICONIC WEDDING HOTELS

Star-Favourite Wedding Hotels, From royal palaces in Rajasthan to ultra-luxe destination resorts, these are the hotels where celebrities turn their big day into a grand spectacle. Think iconic mandaps, sunset pheras and guest lists dripping in stardust — including the much-talked-about wedding of Rashmika Mandanna.



# Hospitality Giants Redefine Growth Through Strategic Diversification

From heritage bungalows in Coorg to luxury backwater cruises in Kerala, India's largest hospitality groups are reimagining travel beyond traditional hotel rooms. In 2025, the race is no longer about building more hotels it's about building experiences, ecosystems and lifestyle-led stay formats that travel with the consumer.

The Indian Hotels Company Limited (IHCL) is accelerating its shift beyond traditional hotel formats, expanding into experience-led hospitality through emerging verticals such as luxury homestays and boutique leisure stays. With amā Stays & Trails, the Tata Group-backed hospitality major is curating a portfolio of heritage bungalows, private villas and plantation residences across India's growing leisure circuits. This asset-light approach allows IHCL to enter niche destinations while aligning with rising demand for private, immersive travel. By blending cultural authenticity with personalised luxury, IHCL is redefining the contours of hospitality and strengthening its presence across India's evolving experiential travel landscape.

**Puneet Chhatwal**  
Managing Director & CEO  
Indian Hotel Company Limited (IHCL)



India's leading hospitality majors including Indian Hotels Company Limited, ITC Hotels, The Oberoi Group and Lemon Tree Hotels, along with global operators such as Marriott International, Accor and Hyatt Hotels Corporation, are actively diversifying beyond traditional hotel formats in 2025 into luxury villas, branded residences, homestays and cruise-style hospitality marking a structural shift towards experience-driven travel ecosystems.

As India's domestic luxury leisure market evolves, hospitality brands are increasingly adopting asset-light management models to expand into leisure-led destinations such as Goa, Coorg, Kerala, Himachal Pradesh and Rajasthan through alternate stay formats without incurring land-heavy capital investments. Indian Hotels Company Limited (IHCL): Scaling Experiential Homestays Through amā Stays & Trails

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**“This move aligns with our ambition to expand into high-yield leisure destinations”:** Puneet Chhatwal, Managing Director & CEO, IHCL



Tata Group-backed Indian Hotels Company Limited has accelerated its experiential hospitality strategy through its luxury homestay vertical amā Stays & Trails, a branded portfolio spanning leisure destinations including Munnar, Lonavala, Shimla and Igatpuri. Comprising heritage bungalows, plantation estates and private villas, the format allows IHCL to expand into emerging leisure circuits beyond traditional resort developments under its Taj brand. Speaking on the company’s asset-light diversification into boutique leisure formats, Puneet Chhatwal, Managing Director & CEO, IHCL, noted.

“This move aligns with our ambition to expand into high-yield leisure destinations.” By converting private residences into branded luxury homestays, the company has been able to enter emerging leisure circuits that were previously beyond the reach of large-format.

In addition to expanding into new experiential verticals with amā Stays & Trails, the Indian Hotels Company Limited (IHCL) is simultaneously accelerating growth across its established hotel brands, strengthening its presence across every segment of the hospitality market. Leading this expansion is Taj, the group’s flagship luxury brand, which continues to scale across key metros, leisure destinations and international markets, reinforcing its position as the benchmark for Indian hospitality. Alongside, SeleQtions is growing as a distinctive portfolio of boutique and heritage hotels,

focusing on culturally rich locations and immersive storytelling-led stays. In the upscale category, Vivanta is expanding rapidly across urban centres and emerging cities, offering contemporary design and a seamless blend of business and lifestyle experiences. Meanwhile, Gateway is being repositioned as a full-service brand with a focus on commercial hubs and pilgrimage destinations, catering to both corporate and leisure travellers with a strong regional connect. At the lean luxe end, Ginger is undergoing a notable transformation, evolving into a design-led, tech-enabled brand with a sharper identity and increasing presence in India’s growing business markets. Together with amā Stays & Trails, this multi-brand expansion reflects IHCL’s strategic vision to diversify across formats, capture varied traveller segments and deepen its footprint across India’s dynamic and fast-evolving hospitality landscape.

# Lemon Tree Strengthens Presence in Hill Destinations with Alternate Formats

Lemon Tree Hotels is expanding beyond conventional formats by entering high-growth leisure and long-stay segments. Through an asset-light model, the group is scaling across emerging destinations with flexible, experience-driven offerings. This strategic diversification strengthens its market presence while aligning with shifting travel preferences towards immersive and extended stays in India.





**Patanjali G. Keswani**  
Executive Chairman & Founder  
Lemon Tree Hotels Limited



#### Lemon Tree Hotels: Expanding Into Leisure-Led Alternate Formats

Mid-scale operator Lemon Tree Hotels is also adopting an asset-light management route to expand into nature-led boutique resorts and extended-stay serviced residences across emerging leisure markets such as Uttarakhand and Himachal Pradesh.

According to Patanjali Govind Keswani, Chairman & Managing Director, Lemon Tree Hotels, the company's investment-light operating framework is aimed at accelerating expansion into leisure-driven formats through management contracts and franchise partnerships in destinations witnessing rising domestic luxury travel demand.

“

Our focus is on scaling smartly through an asset-light approach, enabling us to expand rapidly into high-growth leisure destinations while delivering consistent, quality-driven hospitality experiences.”



Recent developments underline this momentum. Lemon Tree has multiple operational and upcoming properties in Uttarakhand, with at least nine operational hotels and a growing pipeline of new projects across destinations like Dehradun and Khurpatal near Nainital.

Similarly, the brand continues to scale in Himachal Pradesh, with new openings in Kufri and signings in Barog, taking its total presence in the state to nearly double digits. Lemon Tree’s expansion is further supported by its multi-brand portfolio including Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, and the Keys Hotels brands allowing it to cater to diverse traveller segments while scaling across both urban and leisure markets. This move aligns with our ambition to expand into high-yield leisure destinations.” IHCL’s acquisition of boutique luxury operator Brij Hotels further strengthens its expansion into immersive stay-led hospitality formats across India’s growing leisure markets.

The company’s asset-light strategy, where properties are largely operated through management contracts and franchise agreements under its subsidiary Carnation Hotels. This approach allows Lemon Tree to rapidly scale across high-growth leisure circuits without heavy capital investment, while also tapping into India’s fragmented, independently owned hotel market. Beyond traditional hotels, the company is also strengthening its presence in resort-style developments and long-stay formats, particularly in destinations that cater to wellness, spiritual and slow travel. Locations like Khurpatal are being positioned as quiet, nature-led alternatives to crowded tourist hubs, offering experiences such as meditation, trekking and retreat-based stays.

# With Cruise Hospitality Oberoi Redefines Luxury Travel

The Oberoi Group is extending its luxury footprint into experiential travel by integrating hospitality with curated, destination-led journeys. This move signals a shift towards immersive formats that go beyond traditional stays, allowing the brand to tap into unique geographies while reinforcing its positioning in high-end, experience-driven. Group is entering cruise-led hospitality with its luxury vessel Vrinda, offering curated backwater journeys in Kerala. By combining accommodation, dining and cultural experiences on water, the group is expanding beyond traditional hotels, creating immersive travel formats that cater to evolving luxury demand for experiential and destination-centric stays. tourism.



**Vikram Singh Oberoi**  
Managing Director & CEO  
EHI Limited (The Oberoi Group)



### The Oberoi Group: Entering Cruise-Led Hospitality

Luxury operator The Oberoi Group has expanded into water-based experiential travel through the Oberoi Motor Vessel Vrinda, a five-star luxury cruiser operating across Vembanad Lake and the backwater networks of Kochi and Alleppey.

Operating in tandem with Oberoi's land-based resorts, the cruise introduces a hybrid hospitality model that integrates accommodation, curated itineraries and destination-led cultural experiences in regions where land inventory expansion remains limited. The move reflects the group's broader experiential strategy under Vikram Singh Oberoi, Managing Director & CEO, EIH Limited, to extend luxury hospitality beyond static resort formats into immersive travel environments.

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Our foray into cruise-led hospitality reflects our vision to extend luxury beyond traditional spaces, creating immersive journeys that connect guests more deeply with the destination while maintaining the hallmark Oberoi experience.”

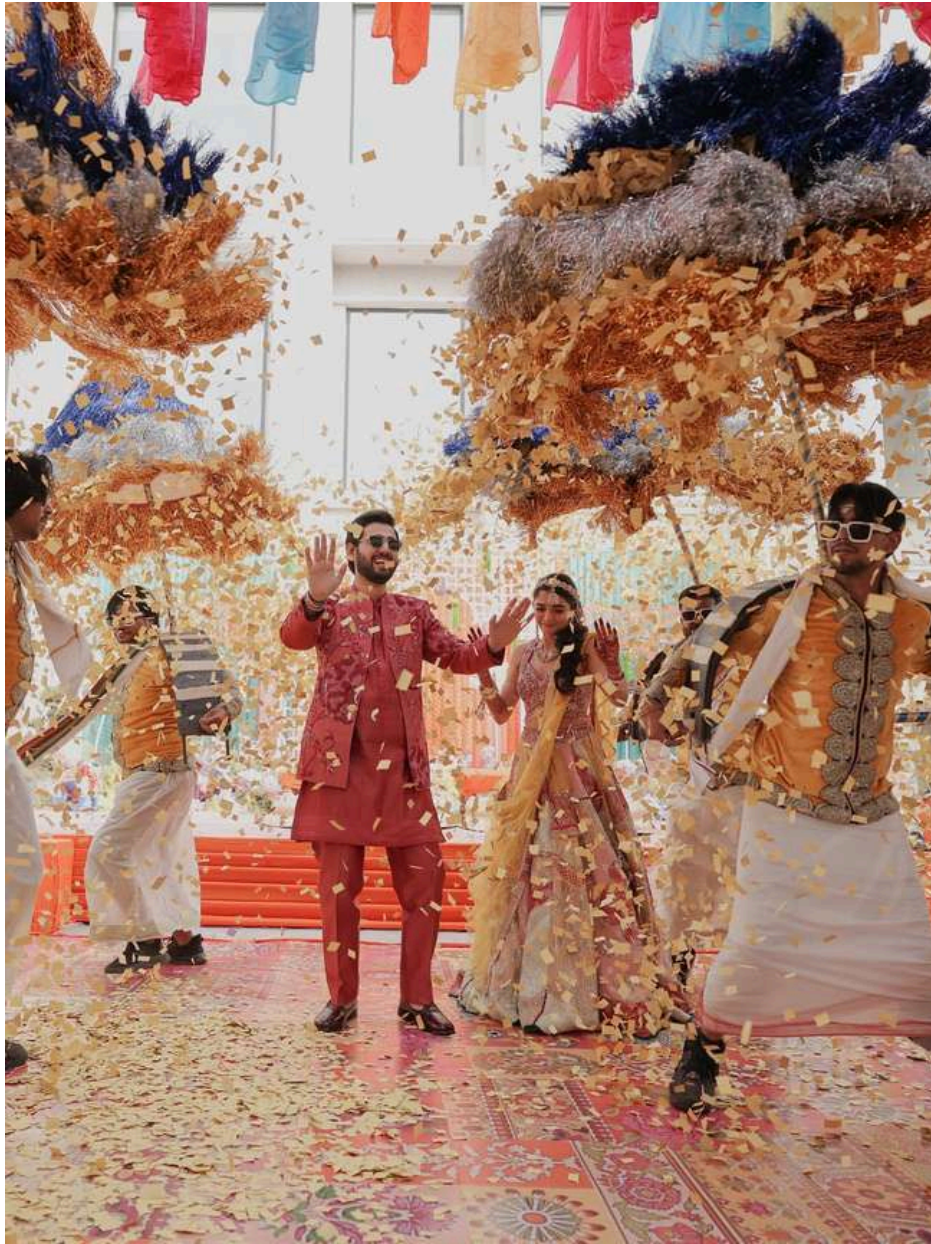


The Oberoi Group’s entry into cruise-led hospitality through the Motor Vessel Vrinda marks a strategic extension of its broader experiential luxury philosophy, rather than a standalone experiment. Operating across Vembanad Lake, Alleppey and Kochi’s backwater networks, Vrinda is currently the group’s only dedicated cruise-format hospitality asset, offering multi-day itineraries that combine accommodation, regional cuisine and curated cultural experiences within Kerala’s intricate waterways.

The rationale behind this expansion lies in accessing geographically unique and infrastructure-sensitive destinations like Kerala’s backwaters, where large-scale hotel development is limited. A cruise format enables the brand to operate within these regions while maintaining its luxury positioning and service standards. It also caters to a growing segment of travellers seeking slow, immersive and itinerary-led travel, where experiences unfold over multiple days rather than within a single property.

Although Oberoi has not yet announced additional cruise vessels, Vrinda establishes a proof of concept for mobile luxury hospitality within India. It signals the group’s intent to explore non-traditional formats that complement its core portfolio, potentially paving the way for similar experiential offerings in other niche or ecologically sensitive destinations where conventional expansion remains constrained.

## TIVOLI HOSPITALITY GROUP REDEFINES WEDDINGS WITH TECH-LED EXPERIENTIAL VENUES



In 2026, Indian weddings are no longer just celebrations but they are carefully engineered, multi-sensory experiences where technology, design, and gastronomy converge to create unforgettable moments. As global influences blend seamlessly with Indian traditions, weddings are being reimagined through AI-driven personalisation, immersive décor concepts, and elevated culinary narratives, setting new benchmarks in luxury.



Akshay Gupta  
Executive Director  
TIVOLI HOSPITALITY GROUP



At the forefront of this evolution, food and beverage offerings have emerged as a powerful storytelling medium within the luxury wedding landscape. Moving well beyond conventional buffet formats, celebrations today are embracing thoughtfully curated dining journeys inspired by global fine dining philosophies. This shift reflects a deeper emphasis on experience, where cuisine is not merely served but orchestrated to engage, surprise and delight guests at every touchpoint.

Artificial Intelligence is playing a transformative role in this space, enabling hosts and culinary teams to design predictive menus tailored to guest preferences, dietary requirements and consumption patterns. By leveraging data driven insights, these innovations not only elevate personalisation but also significantly reduce food wastage, aligning indulgence with a growing commitment to sustainability and responsible luxury.

Globally, high end events are already experimenting with AI powered mixology, robotic kitchens and immersive culinary technologies. These advancements are steadily making their way into India's premium wedding circuit, redefining expectations and setting new benchmarks for hospitality excellence.

Imagine cocktail bars that intuitively recommend drinks based on individual taste profiles, or interactive live stations where dishes are plated with algorithmic precision. From molecular gastronomy and edible art to immersive chef's table experiences, food is increasingly becoming a performative element, blurring the lines between dining and entertainment.

As innovation continues to shape the future of celebrations, the integration of technology with culinary artistry signals a new era, one where every plate tells a story, and every experience is meticulously designed to leave a lasting impression.

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“Our focus is on creating highly personalised wedding experiences where design, cuisine and technology come together seamlessly, allowing every celebration to feel unique and thoughtfully curated.”



At the same time, wellness-forward offerings plant-based menus, gluten-free selections and Ayurvedic-inspired cuisine are redefining indulgence for a more conscious generation of hosts. Parallel to this culinary revolution is the dramatic transformation of wedding décor, which has evolved into a dynamic, interactive medium. The biggest trend defining 2026 is the rise of immersive décor environments, where spaces are designed to change, respond and engage. Projection-mapped mandaps are leading this shift, turning traditional structures into living canvases that transition through themes from celestial skies to royal palace aesthetics throughout the ceremony.



Equally striking are kinetic installations, where décor elements are in constant motion. Suspended floral arrangements that sway gently, rotating light sculptures and responsive ceiling installations are adding a sense of movement and fluidity to wedding spaces. Holographic stages and digital backdrops are further elevating the visual language, allowing for futuristic storytelling and high-impact couple entries. Entry experiences, too, have been redefined. LED tunnels, infinity mirror corridors and sensor-based walkways are transforming arrivals into immersive spectacles, ensuring that the guest journey begins long before the ceremony itself. Meanwhile, phygital décor zones a blend of physical setups and augmented reality overlays are creating interactive spaces where guests can engage with digital storytelling layered onto real-world environments.



**“Today’s weddings are no longer just about scale they are about crafting immersive, tech-enabled experiences that leave a lasting impression. At Tivoli, our focus is on blending innovation with hospitality to deliver seamless, next-generation celebrations.”**

Sustainability has emerged as a key pillar within this new design philosophy. In 2026, luxury is increasingly being expressed through eco-conscious choices, with bamboo mandaps, recycled materials, dried florals and locally sourced elements taking centre stage. Designers are embracing a “minimal-maximalism” approach using fewer elements but executing them at scale and with precision, resulting in décor that is both impactful and responsible.

Technology, however, is the thread that ties all these elements together. Weddings are becoming fully integrated digital ecosystems, where AI and smart systems enhance every touchpoint. From facial recognition check-ins and personalised guest apps to real-time itinerary updates and interactive installations, the modern wedding is designed with precision and efficiency. Sensor-based lighting and soundscapes adjust dynamically to crowd movement and energy, creating environments that feel alive and responsive.

This convergence of technology and creativity has given rise to the “phygital wedding” a hybrid format that seamlessly blends physical and digital experiences. Virtual reality previews, cinematic live-streaming and immersive digital content are ensuring that weddings are not just attended, but experienced across platforms and geographies.



# SHIVA ARORA

## **A Chef's Journey Beyond the Kitchen !**

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In the world of fine dining and luxury hospitality, where precision meets passion, Chef Shiva Arora has carved a journey that is both inspiring and deeply rooted in authenticity. From the nostalgic warmth of his home kitchen to commanding large-scale culinary operations across globally celebrated hotel brands like The Oberoi Group, JW Marriott, Hyatt, Pullman and Novotel hotel his story is a seamless blend of craft, culture, and leadership. With an unwavering belief in real ingredients, thoughtful innovation, and the power of discipline, Chef Arora represents the new-age culinary visionary one who not only creates exceptional dining experiences but also inspires the teams behind them. In an exclusive conversation with High On Persona, he reflects on his journey, leadership philosophy, and the evolving dynamics of the global food landscape, offering a rare glimpse into the mind of a chef who continues to redefine excellence.

**1. Every successful chef has a defining moment. What first inspired you to pursue culinary arts as a career?**

*My journey began in my home kitchen during my school days. The aroma of food fascinated me, and I realized I could recognise ingredients simply through their fragrance. What truly drew me in was the joy and warmth shared by my family over meals their smiles made me feel deeply connected to the art of cooking.*

**2. You graduated from the Institute of Hotel Management Gwalior. How did your training there shape your culinary foundation?**

*My time there played a pivotal role in shaping my personality and professional outlook. The exposure gained during industrial training, along with interacting with peers from diverse backgrounds, significantly enhanced my confidence and strengthened my culinary foundation.*

**3. Looking back at your early days in hospitality, what were some of the biggest lessons you learned in the kitchen?**

*The importance of discipline and staying honest and committed to one's work have been the most valuable lessons.*

**4. You have worked with some of the most prestigious hospitality brands such as The Oberoi Group, JW Marriott, Pullman Hotels and Resorts, Novotel, Hyatt, and Fairmont Jaipur. Which experience shaped you the most as a chef and leader?**

*Each organization I have been a part of has contributed meaningfully to my growth. Every role came with its own set of challenges and learnings. I am grateful to the exceptional chefs I worked under, as they helped me refine my skills and shaped my journey as a professional.*

**5. From Chef de Cuisine to Regional Executive Chef managing hundreds of chefs, how has your leadership style evolved over the years?**

*Post-COVID, the importance of maintaining a healthy work-life balance became very evident, and it has influenced my leadership style significantly.*



*With Gen-Z entering the workforce and the industry evolving rapidly, adopting an inclusive, flexible, and adaptive approach has become essential. Staying grounded while embracing change is key to effective leadership today.*

**6. What were some defining challenges while handling large-scale culinary operations across multiple outlets and countries?**

*Managing diverse teams and aligning them toward a common goal remains a significant challenge. Additionally, anticipating costs amid global uncertainties and addressing the shortage of skilled chefs especially post-COVID are ongoing concerns.*

**7. How would you describe your culinary philosophy today?**

*My philosophy revolves around real food made with natural, locally sourced ingredients. It is about respecting the ingredients, the process, and the people we serve.*



**8. You have experience across Indian, Middle Eastern, Western, and global cuisines. How do you balance authenticity with innovation?**

*A strong focus on research and development is essential. Every dish that reaches the menu must be thoughtfully developed and tested. Using the right ingredients and appropriate cooking techniques ensures authenticity while allowing room for innovation.*

**9. What role does creativity play when designing menus for diverse audiences?**

*Creativity enables chefs to express their culinary vision while catering to a wide range of preferences. It can take the form of fusion cuisine, incorporating cultural flavors, designing customized meals for dietary needs, or curating seasonal menus.*

**10. Managing teams of 300–450 chefs is no small feat. What leadership principles help you keep such large culinary teams motivated?**

*Transparency, fostering a culture of growth, and clearly-*

*communicating goals are fundamental to keeping large teams motivated and aligned.*

**11. How important is mentorship in professional kitchens today?**

*Mentorship is extremely important. I have been fortunate to learn from some excellent mentors who not only shaped my skills but also prepared me to navigate the challenges of a fast-paced industry.*

**12. What qualities do you believe define a great chef beyond cooking skills?**

*Honesty, integrity, and a keen attention to detail are essential qualities that define a great chef.*

**13. You have curated culinary experiences for distinguished personalities including members of the Mukesh Ambani family. How does cooking for such high-profile guests differ from regular service?**

*It is both a rewarding and demanding experience. The level of precision and attention-*

*to detail required is immense, and each guest often has highly personalized preferences, necessitating carefully curated, individual menus.*

**14. Having handled luxury events, destination weddings, and global food festivals, which experience stands out as the most memorable?**

*While each experience has contributed to my growth, the sit-down dinner themed around Game of Thrones, organized by Star World, stands out as particularly like a lot of memorable. Conceptualizing dishes inspired by the series' seasons and episodes was both challenging and creatively fulfilling.*

**15. The hospitality industry evolves constantly. What food trends do you see shaping the future of dining?**

*Dining today has become increasingly experiential, with presentation playing a significant role. However, I believe that culturally rooted cuisines and health-conscious dining will continue to shape the future globally.*



**16. What role does research and development play in creating successful restaurant concepts?**

*Research and development form the backbone of any successful F&B venture. From market analysis and consumer insights to food trials and tastings, every step contributes to building a sustainable and successful concept.*

**17. You've worked with globally renowned chefs like Heston Blumenthal and Alain Passard. What insights did you gain from these collaborations?**

*Their discipline is truly remarkable. One of the key takeaways for me was the importance of cultural integration, along with the value of building strong professional networks.*

**18. Outside the kitchen, what inspires you creatively?**

*I draw inspiration from my wife, whose energy and efficiency in managing our home resemble that of a General Manager.*

**19. Opening multiple restaurant concepts and managing pre-opening projects is challenging. What are the most critical steps for a successful launch?**

*A successful launch requires meticulous planning from facility design and understanding market dynamics to building the right team and establishing supply chains. Menu development, marketing strategies, compliance, and conducting thorough dry runs are all crucial elements.*



**20. What advice would you give young chefs aspiring to build a global culinary career?**

*Stay honest, remain humble, and be dedicated to your craft.*

**21. Apart from cooking and being a chef, what are you good at?**

*I enjoy sketching and playing table tennis.*

**22. Your comfort food?**

*Ajwain paratha with malai.*

**23. One ingredient you cannot cook without?**

*Salt I though I must admit I have a fondness for good fats.*

**24. A city whose food culture inspires you the most?**

*Kashmir and Varanasi.*

**25. One dish that defines Chef Shiva Arora?**

*It is difficult to choose just one Sarson ka Saag, Tabak Maaz, and Al Faham are particularly close to my heart.*

# HIGH ON PERSONA TRAVELLER



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# TRAVEL

Jaipur and Udaipur, two of Rajasthan's crown jewels, emerge as must-visit destinations between February and April, offering travellers a perfect blend of heritage, luxury, and modern vibrancy. Jaipur, the Pink City, enchants with its majestic forts, palaces, and royal hotels, while bustling streets, colourful bazaars, and urban life reveal a metro-like energy alongside tradition. Udaipur, the City of Lakes, captivates with serene lakes, grand palaces, and opulent heritage hotels, making it ideal for leisurely exploration. From iconic attractions like City Palace, Amber Fort, and Jag Mandir to hidden gems in local markets and modern cafés, these cities promise a travel experience that is both culturally immersive and refreshingly dynamic, appealing to every kind of traveller seeking history, luxury, and contemporary charm.

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# TRAVEL



## EXPERIENCE ROYAL JAIPUR

**PALACES,  
FLAVOURS,  
TIMELESS CHARM**

Jaipur comes alive between February and April, with pleasantly warm days and clear skies showcasing its royal heritage. Amber Fort glows at sunrise, Hawa Mahal shimmers, and bustling bazaars teem with colour. This season is ideal to explore Jaipur's palaces, vibrant streets, and savour authentic Rajasthani cuisine – from dāl baati churma to ghee-rich sweets – for a truly immersive experience.



## WHERE HISTORY FEELS ALIVE

Jaipur, the Pink City, is a treasure trove of history, architecture, and vibrant culture that draws travellers from across India and the world. The iconic Hawa Mahal, with its intricate latticework, charms visitors at every glance, while the sacred Galta Ji Temple, set amidst rocky hills, offers serenity and panoramic views. The bustling City Bazaar and Johari Bazaar invite exploration of colorful textiles, jewelry, and local crafts. Heritage lovers flock to Amber Fort, where majestic courtyards and ramparts narrate tales of royal grandeur. Jantar Mantar, the historic observatory, stands as a testament to scientific ingenuity, while Nahargarh Fort and Jaigarh Fort provide breathtaking city vistas. Culinary enthusiasts enjoy Rajasthani delicacies at traditional eateries, making Jaipur a perfect blend of culture, heritage, and modern vibrancy during February to April, when the city shines in pleasant weather and sunlit splendor.

Jaipur's City Palace, built in 1732 by Maharaja Sawai Jai Singh II, remains both an iconic heritage museum and the home of the current Jaipur royal family, who still reside in its private quarters within the complex. The Kachwaha dynasty — once sovereign rulers of the princely state — continues to uphold tradition and cultural stewardship here. Today, Maharaja Sawai Padmanabh Singh, the 12th titular Maharaja, represents this lineage, having succeeded his grandfather in 2011 and balancing heritage preservation with modern roles. His mother, Princess Diya Kumari, is deeply involved in managing the palace's museum trust and philanthropic ventures, while Rajmata Padmini Devi holds the honorary position of head of the Maharaja Sawai Man Singh II Museum Trust. Their presence in the City Palace links Jaipur's storied past with its vibrant present, offering visitors a living connection to centuries of Rajput history and hospitality.



## TRADITION WRAPPED IN WARMTH

Jaipur offers an experience that effortlessly blends royal heritage, contemporary comfort, and everyday charm, making it a destination that appeals to every kind of traveller. From waking up in restored palace hotels that echo the grandeur of the Rajput era to choosing refined luxury resorts on the city's outskirts, Jaipur presents hospitality options that celebrate its regal past. Equally inviting are its boutique hotels, heritage havelis, budget-friendly stays, and homestays that allow visitors to experience the city's culture with ease and authenticity.

Between February and April, Jaipur reveals itself at its finest, with pleasant temperatures that invite long walks through historic streets, sunlit visits to forts and palaces, and relaxed evenings at rooftop cafés overlooking the Pink City skyline. Seasonal produce enhances local cuisine, festivals add colour to daily life, and clear skies make sightseeing and photography especially rewarding.

Jaipur is not just a destination to visit, but a city to experience slowly and deeply. It is where heritage meets hospitality, and every stay becomes part of a timeless royal narrative.



# TRAVEL



## TIMELESS UDAIPUR ESCAPE

Udaipur is at its most graceful between February and April, when the winter chill fades and the city opens up to sunlit days and cool evenings. The season allows travellers to explore lakes, palaces, and old streets comfortably, while clear skies enhance reflections across water bodies, making sightseeing, photography, and slow travel especially rewarding.

**LAKES, PALACES,  
QUIET  
GRANDEUR**

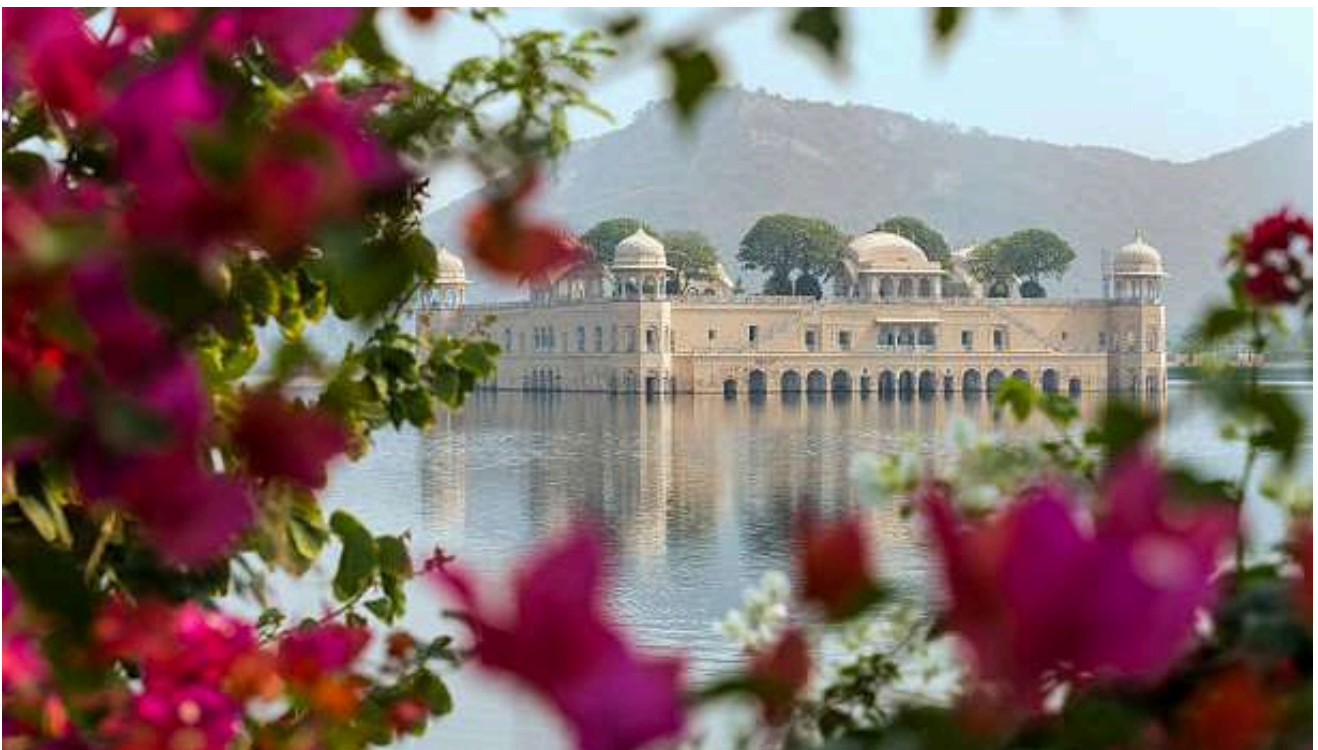
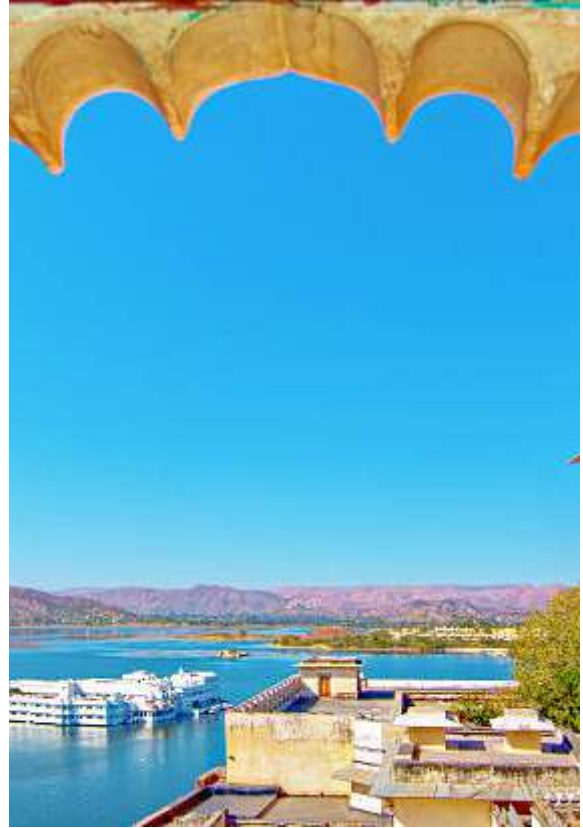


## LAKESIDE ROYAL LIVING

The royal family of Udaipur traces its lineage to Maharana Pratap, the legendary Rajput warrior and ruler of Mewar, celebrated for his courage, independence, and resistance against Mughal rule. The House of Mewar, founded in the 8th century, continues this unbroken legacy today, making it one of the oldest surviving royal lineages in the world.

Udaipur continues to be the seat of the House of Mewar, one of India's oldest surviving royal families. The royal family still resides within the City Palace complex, parts of which remain private while the rest is open to the public as museums and heritage spaces. Today, Maharana Lakshyaraj Singh Mewar is the current head of the family, having succeeded his late father, Shriji Arvind Singh Mewar. His presence within the City Palace reinforces Udaipur's identity as a living royal city, where heritage is not only preserved but actively inhabited, offering visitors a rare connection to Rajasthan's enduring royal legacy.

The City Palace of Udaipur stands as the living heart of the city, rising gracefully along the banks of Lake Pichola. Built over centuries by successive Maharanas of Mewar, The palace houses an exceptional museum showcasing royal costumes, weaponry, miniature paintings, and personal artefacts, offering visitors an immersive glimpse into the history, traditions, and refined lifestyle of one of India's oldest royal dynasties.



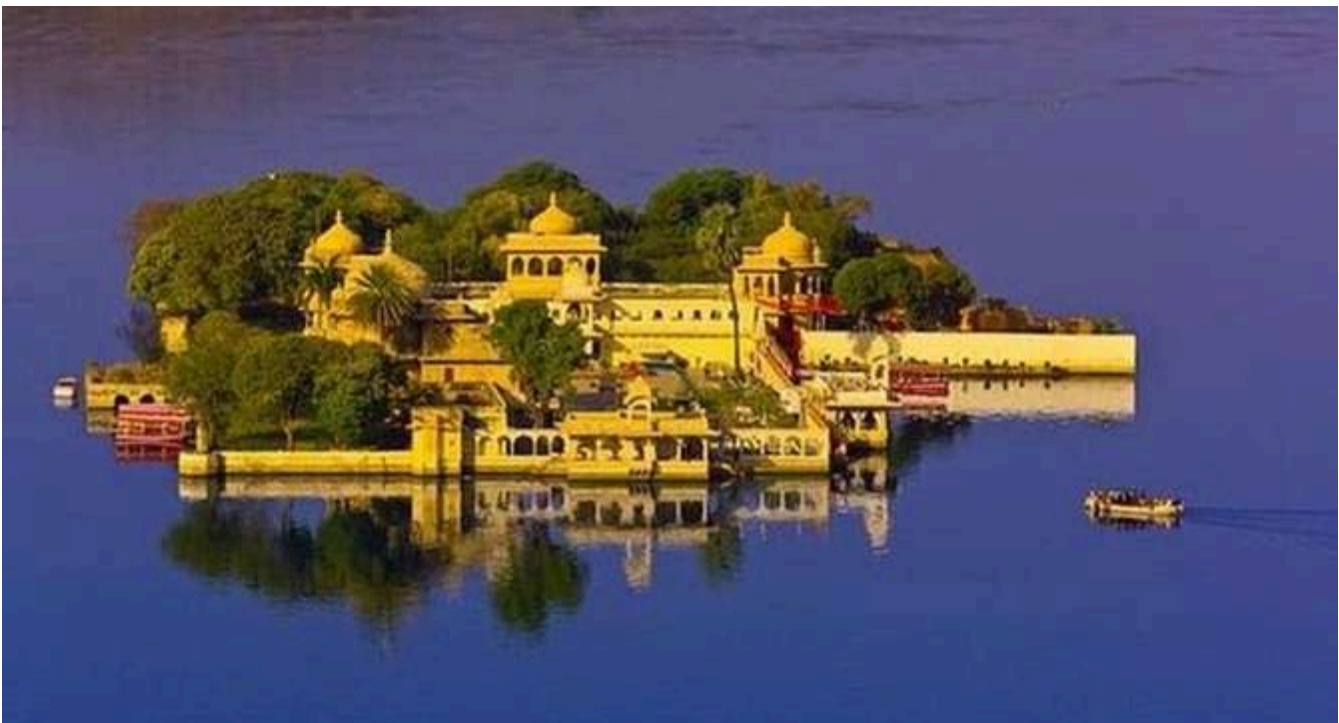
## LAKES, LEGACY, LIVING HERITAGE

Udaipur's hospitality landscape mirrors its layered identity. Travellers can stay in iconic heritage hotels that were once royal residences, indulge in world-class luxury resorts overlooking lakes and hills, or choose charming boutique hotels and comfortable budget stays tucked within the old city. This diversity allows visitors to experience Udaipur at their own pace and price point, without losing the essence of the destination.

Spring enhances Udaipur's culinary appeal, with rooftop dining overlooking lakes, traditional Mewari dishes, and refined modern menus drawing from local produce. The weather encourages open-air experiences, cultural performances, and evening strolls along ghats, making every day feel unhurried and atmospheric.

Udaipur is not merely a city to see, but one to absorb.

It offers elegance without excess, heritage without heaviness, and a season that allows its beauty to be felt fully. Udaipur's charm unfolds through a collection of iconic landmarks that draw visitors year-round. Lake Pichola anchors the city's landscape, with boat rides offering views of palaces and ghats, while Jag Mandir rises elegantly from its waters as a symbol of royal leisure. The spiritual heart of the city beats at Jagdish Temple, known for its intricate carvings and daily rituals. Saheliyon ki Bari provides a tranquil retreat with fountains and manicured gardens, reflecting royal-era aesthetics. Cultural immersion continues at Bagore ki Haveli, where restored interiors and evening performances reveal the city's artistic traditions. Framing it all, Fateh Sagar Lake offers serene promenades and sunset vistas, completing Udaipur's timeless appeal.



# UDAIPUR'S WEDDING HOTELS

Against the cinematic backdrop of ivory palaces, shimmering lakes, and regal heritage, Udaipur continues to reign as India's ultimate destination wedding capital. Each venue reflects a distinct theme of royal opulence and lakeside romance. Udaipur stands as India's most enchanting destination for weddings that echo grandeur and romance.

Every celebration here becomes more than an event-it transforms into an immersive experience. This story is a guide for modern couples seeking iconic settings where timeless aesthetics meet impeccable service, ensuring their special day unfolds with majesty, sophistication, and memories designed to last a lifetime.

Our magazine has curated this definitive listicle to guide discerning couples toward extraordinary venues where architecture, service, and setting converge. This story celebrates Udaipur's most iconic wedding hotels that transform celebrations into unforgettable, once-in-a-lifetime royal affairs.



**"UDAIPUR'S MOST ICONIC WEDDING HOTELS FOR A GRAND ROYAL CELEBRATION"**





# MEMENTOS ITC

## *Udaipur, Rajasthan*

Virosh wedding has once again turned the spotlight on ITC Mementos Udaipur, a luxury retreat that effortlessly blends regal grandeur with contemporary sophistication. Nestled amidst the serene Aravalli hills and overlooking tranquil waters, the property offers a breathtaking destination backdrop that feels both intimate and cinematic. Let's know this property better !!!



# Royal Wedding Destination

Its biggest USP lies in its palatial architecture inspired by Rajasthan's royal heritage, expansive event lawns, and pillarless grand ballrooms that seamlessly host lavish multi-day wedding festivities.



# Stunning Interiors

The interiors are a study in elegant contrasts—where contemporary design meets Rajasthani heritage. Grand lobbies and event spaces feature soaring ceilings, handcrafted stonework, and subtle jaali screens that cast soft patterns of light, while rich textures and neutral palettes evoke a sense of calm luxury.



# Food & Dining

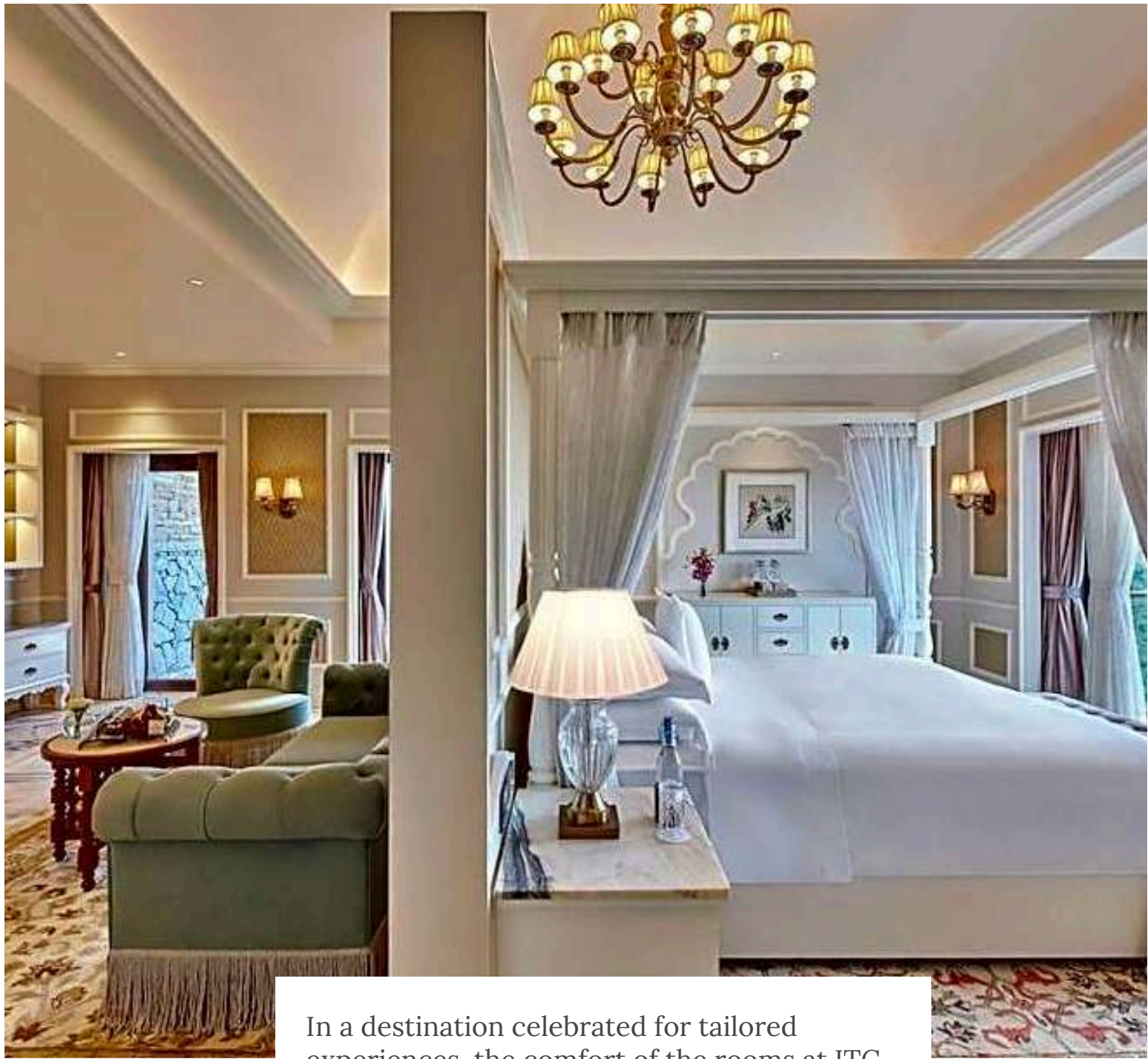


Set against the serene backdrop of the Aravalli hills, Mementos by ITC Hotels, Ekaaya Udaipur offers a dining experience that feels both immersive and indulgent. Its signature spaces, Udai Pavilion, Kebabs & Kurries, Royal Vega, Aravali Lounge, Poolside Bar, each bring a distinct character while staying rooted in refined luxury.

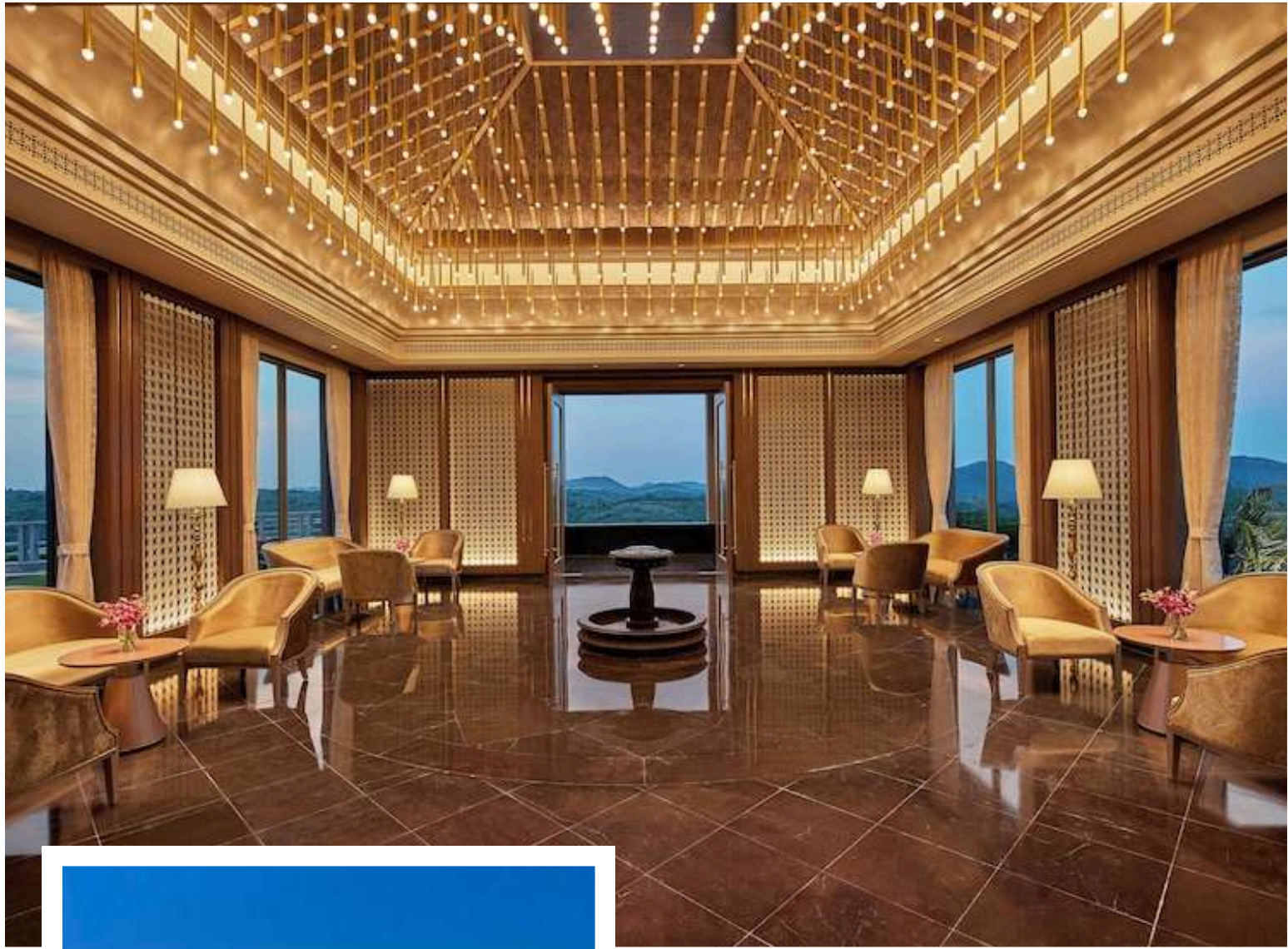
The menus highlight authentic Rajasthani flavours, with classics like Laal Maas complemented by a curated selection of international dishes. The experience extends beyond food, with elegant indoor settings flowing into scenic outdoor spaces overlooking the Aravallis, creating a memorable dining atmosphere.

Ideal for both intimate meals and larger gatherings, the resort's versatile spaces cater effortlessly to different occasions. The experience is further elevated by attentive service, with thoughtful accommodation of dietary preferences, including well-prepared Jain cuisine.





In a destination celebrated for tailored experiences, the comfort of the rooms at ITC Mementos becomes an understated highlight that keeps guests refreshed and connected throughout multi-day celebrations.



# REGAL AMBIENCE

Set against the soft glow of Aravalli hills and mirrored waters, the atmosphere feels both regal and relaxed, where every moment from the morning mehendi to the late-night sangeet is infused with a sense of occasion. The ambience here amplifies the joy of celebration while preserving moments of quiet grace.





# Taj Fateh Prakash Palace



Taj Fateh Prakash Palace is part of the grand City Palace ensemble, offering a blend of regal history and boutique luxury. With its rooftop terraces, banquet spaces and sweeping views of Udaipur's lakes and old city, it provides dramatic photo opportunities for wedding events. Guest rooms echo royal sophistication, and the palace's courtyards and halls inhabit centuries of history. Its location within the larger City Palace precinct means it's often paired with heritage venues for receptions and rituals that honour Udaipur's regal past. Though Taj Fateh Prakash doesn't have a widely publicised single celebrity wedding attributed directly to it.

It is frequently used alongside other City Palace properties for wedding festivities and guest stays in high-profile celebrations. Wedding planners often choose it for welcome dinners, intimate rituals, or as the official guest hotel due to its proximity to ceremonial spaces. Catering and décor draw on the Taj group's luxury expertise, ensuring that events here feel majestic yet personalised. For couples valuing heritage setting, elevated service and panoramic vistas, Fateh Prakash remains a compelling destination.

**Location: The City Palace Complex, City Palace Rd, near Zenana Mahal, Old City, Pichola, Udaipur, Rajasthan 313004, India**

## Old-World Royalty for Intimate Celebrations

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# Raffles Udaipur

## Private Island Luxury for Star Weddings

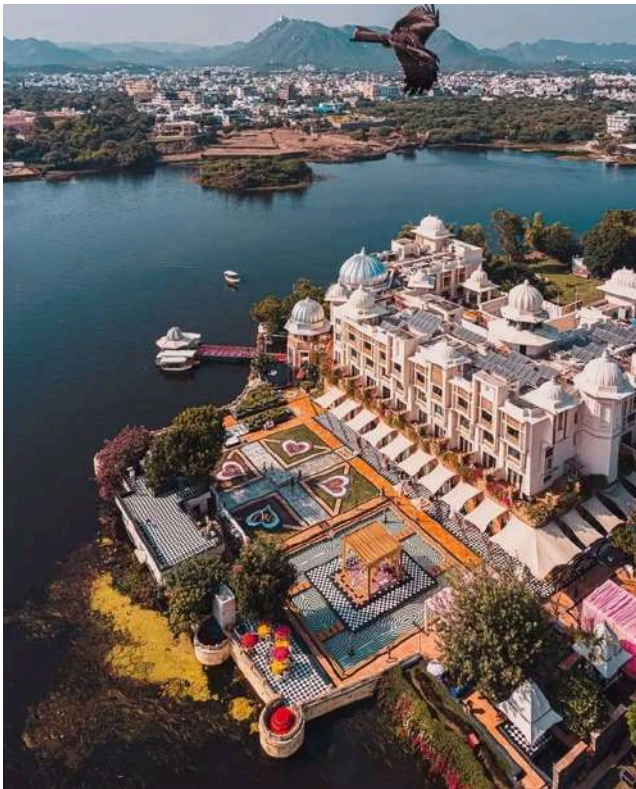
Raffles Udaipur stands out as one of Udaipur's most exclusive wedding venues, located on a private island setting that lends every event a sense of seclusion and grandeur. The property's landscaped gardens, terraces and event lawns offer versatile spaces for ceremonies of varying scales.

Its contemporary luxury—modern suites and refined design—melds with Rajasthan's heritage aesthetics to provide both privacy and visual drama. Guest services focus on bespoke experiences, from curated catering to customised décor and guest amenities.

The hotel is acclaimed for hosting Hardik Pandya and Natasa Stankovic's vow renewal wedding celebration in February 2023, a high-profile event that drew significant media and social buzz. For discerning couples seeking exclusivity and spectacle alike, Raffles delivers a compelling setting.

Positioned as a premier destination wedding locale, Raffles Udaipur appeals to couples wishing for an ultra-luxury, intimate island affair that blends modern flair with royal backdrop. Its wedding packages often feature both Western-style ceremonies and traditional Indian rituals, making it adaptable to diverse tastes.

**Location: Arrival Limited, Raffles Udaipur Lakeshore, Plot No 1, Udaipur, Rajasthan 313024, India**



# The Leela Palace



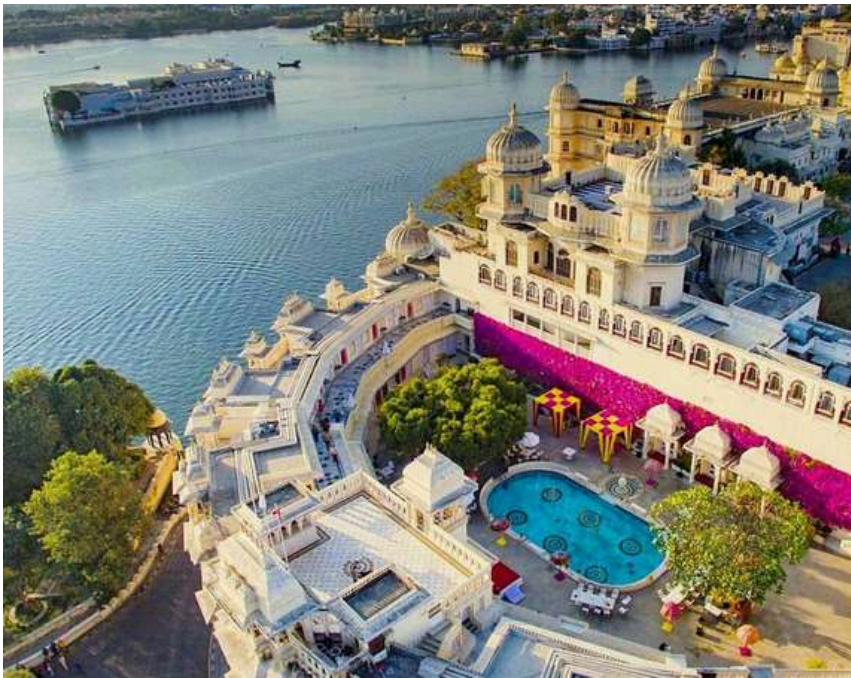
The Leela Palace Udaipur gracefully combines Rajasthani architecture with contemporary design, offering sweeping views over Lake Pichola and the Aravalli hills. Its elegant suites and grand public spaces reflect fine craftsmanship—intricate stonework, rich textiles and panoramic terraces that allow light to dance across every surface. The Leela's verdant lawns, dramatic waterfront steps and high-ceiling ballrooms create a versatile stage for both intimate vow exchanges and grander wedding celebrations. Guest reviews consistently praise the hotel's location, aesthetic touches and personalised service, making it a favourite for luxury travellers and wedding guests alike.

On the celebrity front, The Leela Palace has been a confirmed wedding venue for Parineeti Chopra and Raghav Chaddha, who tied the knot here in an opulent lakeside celebration that drew widespread media attention. More recently, it also formed part of the multi-venue wedding celebrations for Netra Mantena and Vamsi Gadiraju, which turned Udaipur into a celebrity spectacle attended by global icons. These high-profile events reaffirm The Leela's status as a choice destination for couples seeking a blend of glamour, panoramic beauty and heritage ambience—perfect for unforgettable wedding moments.

**Location: Naga Nagari, Lake, 88, Outside Chandpole, Pichola, Udaipur, Rajasthan 313001, India**

## Bollywood's Favourite Lakeside Wedding Address

[HIGHONPERSONA.COM](http://HIGHONPERSONA.COM)



# Shiv Niwas Palace

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## Heritage Weddings Within Udaipur's Royal Walls

Set within the majestic City Palace complex, Shiv Niwas Palace is a heritage hotel that captures the romance of royal Rajasthan. Built as the guesthouse of the Maharana of Udaipur, its crescent-shaped façade and ornate interiors resonate with Rajput architectural finesse.

Guests enjoy courtyards, terraces and period décor that conjure the atmosphere of a bygone era, while modern comforts ensure a refined stay. Though smaller in scale than some of Udaipur's grand lakeside resorts, the palace's historic character makes it a distinctive choice for heritage weddings steeped in cultural resonance.

Shiv Niwas Palace holds a special place in celebrity wedding history: in 2004, Bollywood actress Raveena Tandon held her wedding functions here, particularly for pre-wedding ceremonies. As one of the city's earliest high-profile destination wedding experiences, her celebrations helped put Udaipur on the map as a global wedding destination.

Today, the palace continues to appeal to couples who want heritage ambience and timeless charm, often in conjunction with City Palace events or nearby venues. While not as large as some modern resorts, its intimate courtyards and terraces offer atmospheric settings for smaller gatherings or official ceremonies.

**Location: Naga Nagari, Lake, 88, Outside Chandpole, Pichola, Udaipur, Rajasthan 313001, India**

## ‘TAPRI TEA HOUSE’ Jaipur’s Ultimate Comfort Spot

If Jaipur had a food love language, it would be comfort served with a view – and nothing captures that better than Tapri, The Tea House in C-Scheme. Tapri isn’t trying to be fancy. It succeeds because it understands mood. The first thing that caught my eye? Rustic peetal tea pots sitting prettily on shelves, adding that old-world charm to the space. Wooden chairs, cosy corners, and a thoughtfully stacked bookshelf instantly create a relaxed, homely vibe. It’s the kind of place where you can pick up a book, order a light snack or combo, and enjoy some uninterrupted me-time while the city hums softly below.

Now let’s talk about the ritual. I loved how the masala chai arrived with classic Parle-G biscuits – nostalgic, simple, and perfectly done. Pair it with khakra and you’ll know exactly what I mean when I say: this combo is the punch every evening needs. Crisp, comforting, and incredibly satisfying.

The menu here is honestly mammoth. From Rajasthani staples to South Indian and North Indian favourites, it covers serious ground. We spotted everything from fried idli tossed in podi masala to chaat bursting with spice, dal pakwan that regulars swear by, and plenty more regional delights.

Tapri, The Tea House  
Location: C-Scheme, Jaipur  
Cuisine: Multi-cuisine  
Meal for Two: Approx. ₹800–₹1,200  
Overall Rating: ★ 4.5/5

[www.reallygreatsite.com](http://www.reallygreatsite.com)





## From Khakra to Khichdi: Tapri Does It All

We indulged without guilt. A bowl of piping hot Maggi that hit all the right comfort notes. A melting-in-the-mouth pizza topped generously with fresh veggies. And then came the star of the table comforting khichdi served with papad, chutney, pickle, salad, and a drizzle of desi ghee. Simple food, elevated beautifully. Add to that the great, prompt service, and the experience felt smooth from start to finish.

What makes Tapri special isn't just the food it's the feeling. Sunlight on the terrace. Soft conversations around you. That easy warmth that makes you stay longer than planned. Tapri succeeds because it understands the emotional power of familiar flavours. The masala chai lingers with gentle spice and warmth, coating the palate with comforting notes of ginger and cardamom. The khakra adds a crisp, toasted contrast that sharpens each sip beautifully. The piping hot Maggi delivers soft, buttery strands with that unmistakable savoury hit we all grew up loving. The veggie-topped pizza balances molten cheese with fresh, slightly sweet vegetables, creating a satisfying bite without heaviness. And the khichdi subtle, creamy, enriched with desi ghee — brings a soothing, home-style depth that feels grounding and honest. Every dish speaks of simplicity done well. Nothing is overworked. Nothing feels forced. The flavours are approachable yet memorable the kind that stay with you long after you leave the terrace.

No wonder Tapri is a huge success in Jaipur. And now, with its launch in Udaipur, the charm is only growing stronger. For me, it's not just a stop — it's a ritual. And if you're in Jaipur, this tea house deserves a spot on your must-visit list.



# FASHION & BEAUTY

Celebrity Influence,  
Aesthetics, Safe  
Aging & More

## BRAND-STAND

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BEAUTY LAUNCHES

From luxe moisturisers to targeted serums  
everything your vanity needs right now.

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# KAY BEAUTY COUTURE DEBUT

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## Indian Craft Meets Beauty.

Kay Beauty unveiled its most premium launch to date with a limited-edition couture collaboration alongside Falguni Shane Peacock, merging high-fashion drama with wearable beauty. Marking the brand's first-ever couture partnership, the collection translated the designers' signature opulence into bold yet refined makeup essentials. The edit featured statement lipsticks priced at ₹1,799 and a face palette retailing at ₹2,199, positioned as elevated additions to the Kay Beauty portfolio.

The collection launched exclusively on Nykaa and KayBeauty.com in India, while also being made available to consumers in the UK and UAE, signaling the brand's growing international presence. With this release, Kay Beauty reinforced its ambition to bridge luxury fashion aesthetics and accessible beauty, presenting a range that celebrated glamour without compromising everyday usability.

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# KAY BEAUTY CELEBRATES CRAFTSMANSHIP



Co-founded by Katrina Kaif, Kay Beauty described its couture collaboration as a celebration of craftsmanship, creativity, and self-expression, positioning the collection as both luxurious and wearable. Rooted in Indian design sensibilities, the brand emphasized an approach that balanced high-fashion influence with everyday elegance. The collaboration highlighted Kay Beauty's commitment to thoughtful artistry, translating couture-inspired aesthetics into accessible beauty formats.

By focusing on refined finishes and expressive details, the brand reinforced its vision of luxury that feels personal rather than intimidating. The launch reflected Kay Beauty's evolving identity, where glamour was shaped by individuality and cultural depth, while remaining inclusive and practical for modern consumers.

[HIGHONPERSONA.COM](https://www.highonpersona.com)

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# CHANEL'S ENCHANTED COUTURE WOODLAND

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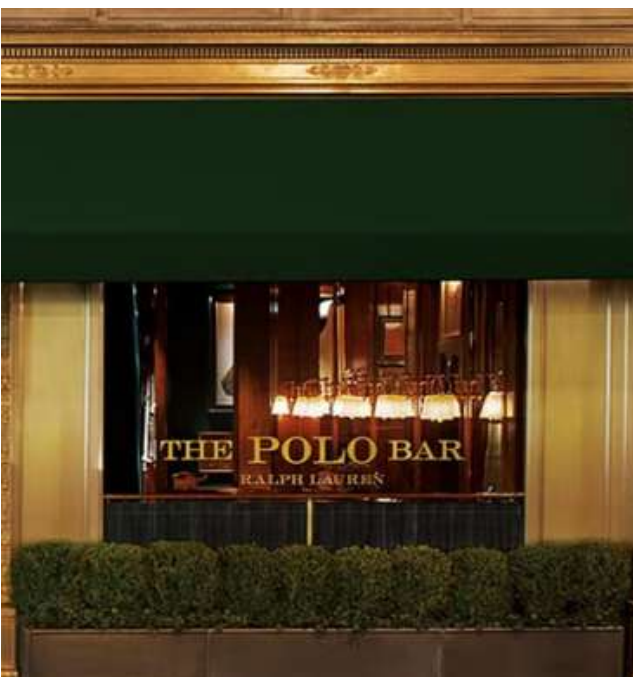
## CHANEL'S Relaxed Luxury Codes

Chanel presented its Spring-Summer 2026 Haute Couture collection by transforming the Grand Palais into an enchanted woodland, turning the iconic glass-domed venue into a modern fairytale setting. Candy-toned mushrooms, cascading willow forms, and soft blush hues created an immersive dreamscape that set the tone for Matthieu Blazy's couture debut for the maison. The presentation leaned into emotion and fantasy, with a whimsical "fairy ring" of oversized toadstools welcoming guests, while delicate silver mushroom pendants quietly reinforced the narrative.

Beyond the visual spectacle, the collection signaled a softer evolution in Chanel's couture language. Airy silhouettes, sheer silks, and avian-inspired details drifted down the runway, emphasizing lightness and poetic craftsmanship. The show reaffirmed couture's power to enchant not through excess, but through imagination, subtlety, and storytelling rooted in elegance.

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# RALPH LAUREN'S LONDON POLO BAR



Ralph Lauren announced plans to bring The Polo Bar Ralph Lauren to London, marking a significant expansion of the brand's global hospitality portfolio. Scheduled to open in 2028 at 1 Hanover Square, the restaurant was set to reinterpret the enduring charm of the original New York Polo Bar, first introduced in 2015, for a refined yet approachable London audience. The move built on more than four decades of the brand's relationship with the UK, dating back to its first international flagship on New Bond Street in 1981 and its continued presence across the capital.

Inspired by the heritage and understated elegance of British living, the London Polo Bar was positioned to reflect Ralph Lauren's signature blend of classic sophistication and warmth. The opening was also set to strengthen the brand's hospitality footprint alongside its locations in New York, Paris, Chicago, Milan, and Chengdu.

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# CHANEL'S PRE-SEASON ESSENTIALS

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## CHANEL'S Relaxed Luxury Codes

CHANEL eased into the season with its Spring-Summer 2026 Pre-Collection, presenting a refined edit of modern essentials rooted in the house's most recognisable codes. The collection revisited tweed, quilting, monochrome palettes, pearls and chains, reworked through a softer, more relaxed approach designed for everyday wear. Rather than focusing on occasion dressing, CHANEL positioned the pre-collection as a practical yet polished wardrobe that seamlessly moved from weekday routines to weekend moments.

Such pre-season offerings continued to play a key commercial role for heritage maisons, keeping boutiques refreshed between main runway shows while offering loyal clients versatile pieces with lasting appeal. As consumer preferences shifted toward longevity and functionality, CHANEL's familiar signatures—adapted for real life—became central to the brand's daily business and ongoing styling influence.

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# CHANEL RETURNS TO LA PAUSA



Chanel recently unveiled a refined new campaign shot inside La Pausa, Coco Chanel's legendary villa on the French Riviera, a location inseparable from the maison's history and philosophy. The house transformed the storied residence into a quiet narrator of its legacy, where understated luxury, artistic independence, and effortless confidence came together naturally. Guided by Matthieu Blazy's creative direction, the campaign adopted an intimate, reflective tone, choosing mood and meaning over grandeur.

Gentle light, relaxed styling, and timeless silhouettes mirrored the villa's serene elegance and sense of lived-in beauty. Rather than chasing seasonal drama, Chanel anchored the visuals in heritage and cultural depth, signaling a thoughtful new chapter for the brand. The campaign ultimately reinforced the idea that true luxury is not performative, but personal—shaped by memory, place, and an enduring sense of ease that transcends trends.

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# E.L.F. REIMAGINED IN FRAGRANCE

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## Scent as Statement.

H&M and e.l.f. Cosmetics stepped into fragrance together with a limited-edition eau de parfum collection that translated three of e.l.f.'s cult beauty essentials into scent. Power Grip Salty Drip, Halo Glow Luminous Crush, and Camo Blend Nude Canvas reimaged the textures and finishes of Power Grip Primer, Halo Glow, and Camo Concealer through a fashion-led lens. Each vegan fragrance focused on mood over traditional perfume categories: Power Grip blended eucalyptus, cedarwood, and sea salt; Halo Glow layered magnolia, vanilla, and amber; while Camo Blend combined vanilla, musk, and palo santo.

The launch marked H&M's first beauty brand collaboration and e.l.f.'s debut in fragrance, highlighting a growing crossover between mass beauty and fashion retail. Rather than introducing new IP, the partnership demonstrated how existing hero products were extended into new categories to create cultural relevance, broaden reach, and generate fresh brand momentum.

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# PRADA'S CHAI INFUSION



Italian luxury house Prada entered the spotlight with Infusion de Santal Chai, a unisex fragrance introduced under its Les Infusions line. The launch interpreted the familiar warmth of masala chai through a refined lens, blending a chai latte accord with creamy sandalwood, citrus, cardamom, and soft musks to create a woody, milky profile. Presented through a polished campaign featuring Prada's signature brown bottle and visuals of tea flowing over sandalwood and green cardamom, the release quickly drew attention in India.

Social media conversations followed, with audiences debating whether the concept represented cultural appreciation or commercial repackaging, especially in light of past discussions around Prada's engagement with Indian craft. Reactions ranged from curiosity and amusement to skepticism, but the fragrance undeniably sparked dialogue, positioning Infusion de Santal Chai as one of the most discussed scent launches in recent fashion and beauty discourse.

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# VILLA OASIS OPENS TO PUBLIC

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## Icons Open Their Doors.

Yves Saint Laurent's Marrakech villa, Villa Oasis, opened its doors to the public and offered rare insight into the private retreat that shaped much of the designer's creative vision. Located beside the Majorelle Garden, the residence reflected Saint Laurent's enduring bond with Morocco through its vibrant colour stories, hand-painted accents, intricate tiled interiors, and serene courtyards where he developed several landmark collections with Pierre Bergé. The villa joined a carefully preserved group of iconic homes worldwide that were transformed into cultural landmarks, allowing visitors to experience the personal environments behind legendary figures.

From Frida Kahlo's Casa Azul in Mexico City to Elvis Presley's Graceland and Christian Dior's childhood home in Granville, each space revealed how place, culture, and architecture influenced creative expression. Together, these residences highlighted a growing shift toward experiential travel, where design, history, and personal narratives came together to create deeper, more immersive cultural encounters.

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# LOUIS VUITTON ENTERS LUXURY HOSPITALITY

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Louis Vuitton will make a landmark entry into luxury hospitality with the opening of its first-ever hotel on the Champs-Élysées, set to redefine high-end stays in Paris. Scheduled to open in 2026 at 103-111 Avenue des Champs-Élysées, the property will translate the maison's deep-rooted legacy of travel into an immersive hotel experience. The hotel will feature exclusive suites, highly personalised services, and interiors that will blend Louis Vuitton's heritage craftsmanship with contemporary design sensibilities.

During its transformation, the building will stand out with a striking giant Louis Vuitton trunk wrapping its façade, turning the renovation itself into a visual statement. With ultra-premium pricing expected, the hotel will position itself firmly at the pinnacle of global luxury stays. More than just an address, this debut will mark a strategic expansion of the brand into hospitality, bringing its iconic vision of travel, savoir-faire, and elegance to life in the heart of Paris.



# For Sleek & Sharp Statement

V-neck shoes are officially stepping into the spotlight in 2026 and they're fast becoming the most coveted footwear silhouette of the year. Defined by a sleek, sharply dipped V-cut at the front, this design instantly elongates the legs and adds a bold, modern edge to even the simplest outfit.

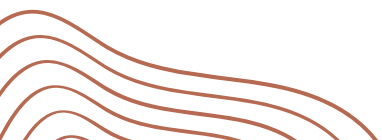
V-Neck Shoes: The Sharpest Footwear Trend of 2026

## Brand Led Bold Best In V-Neck

From street style moments to high-fashion appearances, celebrities are already backing the trend. Style icons like Kylie Jenner, Bella Hadid, Hailey Bieber, Rosie Huntington-Whiteley and Dua Lipa have all been seen embracing the sculpted silhouette with effortless confidence.

Luxury fashion houses are equally invested. Gucci, Jil Sander, Bottega Veneta, The Row and Saint Laurent have reimagined the V-neck shoe across pumps, flats and heels in their latest collections proving this shape is here to stay.

Minimal yet striking, sharp yet sensual the V-neck shoe is the new fashion essential of 2026. If you're building your footwear wardrobe this season, this is the one silhouette you can't skip. Here are our top picks for this chic, stylish and undeniably sexy shoe trend. Image credits: Respective brands





# Celebrity Influence, Aesthetics, Safe Aging & More

BOTOX AND FILLERS TREND IN INDIA  
RICHAGARWAL BREAKS DOWN THE TRUTH BEHIND THE CRAZE  
, CELEBRITY PRESSURE, AND SAFE AGING SOLUTIONS

From flawless red-carpet looks to pout-perfect selfies, Bollywood and Hollywood celebrities have set high aesthetic standards that many are now trying to chase—even in their early twenties. The Botox and fillers trend in India is just the tip of the iceberg. Young women and men are also opting for aesthetic services like thread lifts, lip augmentation, jawline sculpting, skin boosters, and under-eye correction—treatments once reserved for mature skin are now in high demand among Gen Z. To understand the roots of this rising trend and whether it's truly worth the risk, we spoke to Richa Agarwal, GC member Beauty & Wellness Sector Skill Council (NSDC), Chief Mentor Beauty therapy world skill india, Standard sub committee head BWSSC and Founder, Cleopatra chain of Spa & Salon, who is known for her balanced and holistic approach to beauty.



HOP: Richa, what do you think is driving this sudden obsession among Indian youth with Botox, fillers, and similar aesthetic procedures?

Richa Agarwal: The obsession is largely fueled by social media, celebrity culture, and the pressure to look “camera-ready” at all times. The moment a Bollywood or Hollywood actress posts a picture with a sharp jawline or flawless skin, it sets off a wave of comparisons. The Botox and fillers trend in India has escalated primarily because such enhancements have become mainstream—and unfortunately, often seen as regular grooming like threading or facials. Many of these treatments are even offered in salons now, which makes them more accessible, but also more risky when done without medical oversight.

HOP: Is this trend harmless, or does it come with hidden dangers—especially when started too young?

Richa Agarwal: It’s far from harmless. When someone in their early twenties starts using Botox or fillers unnecessarily, it interferes with their natural facial growth and expressions. s online.

Botox, when overused, can lead to muscle weakening over time. Fillers, if injected repeatedly or incorrectly, may cause swelling, lumps, or asymmetry. Let’s not forget the emotional toll—when young people become dependent on enhancements to feel beautiful. The Botox and fillers trend in India can be empowering in moderation, but it becomes damaging when driven by insecurity and lack of education.

HOP: Can you elaborate on some of the complications or long-term effects people should be aware of?

Richa Agarwal: Certainly. Apart from the physical side effects like bruising, allergic reactions, or infections, there are structural risks too. Fillers can migrate from the original injection site, leading to puffiness or distortion. Botox, if misused, might freeze expressions unnaturally or cause drooping. Over time, the face may begin to look aged or “overdone.” And reversing these effects is not always easy. This is why I urge anyone considering these treatments to consult certified professionals and understand that the Botox and fillers trend in India isn’t as easy or risk-free as it looks online.

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**“Enhance, don’t erase.  
Age gracefully,  
beautifully.”**

*Richa Agarwal*

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HOP: Are there any safer or more natural alternatives for people looking to reverse aging or enhance their features?

Richa Agarwal: Absolutely, there are many. Technologies like RF skin tightening, microneedling with PRP, chemical peels, laser facials, and oxygen facials offer great anti-aging results without altering your natural appearance. These treatments stimulate collagen production and improve skin health from within. In addition, I always recommend building a strong skincare foundation—hydration, sun protection, a balanced diet, and stress control are key. The body has an incredible ability to heal and regenerate when supported correctly. You don't always need a syringe to stay youthful.

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**“ At the heart of fashion lies the creation of beauty. ”**

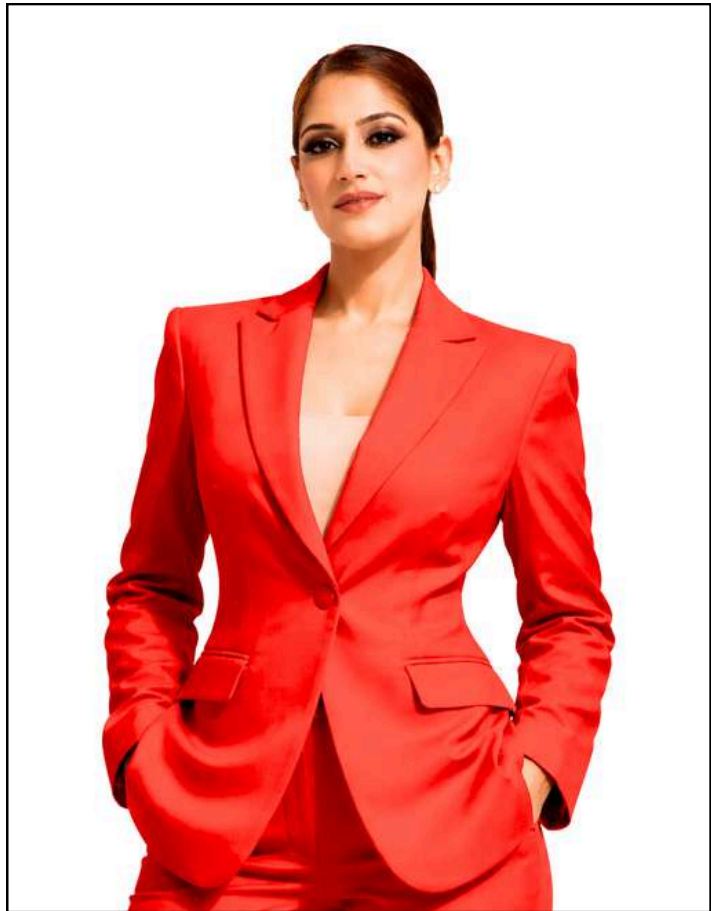
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HOP: With the Botox and fillers trend in India booming, what responsibility does the beauty and wellness industry carry?

Richa Agarwal: The responsibility is huge. As beauty professionals, we must educate clients—especially the youth—about what they truly need versus what they feel pressured to do. Clinics must stop selling injectables as casual or instant fixes. The beauty and wellness industry in India must lead the change by promoting skin health, individuality, and conscious beauty. Influencers, too, should disclose what treatments they undergo so that followers can make informed choices. Transparency and ethics should drive this industry, not vanity and volume.

HOP: Finally, any advice you'd give to someone in their 20s who's considering aesthetic procedures?

Richa Agarwal: Yes—pause, reflect, and research. Your 20s are the best time to focus on prevention rather than correction. Build good habits instead of becoming dependent on quick fixes. If you're still inclined toward a treatment, go for skin rejuvenation therapies instead of injectables. Remember, real beauty comes from confidence, not conformity. The Botox and fillers trend in India may be rising, but that doesn't mean it's right for everyone.



# **BHUMIKA SHAJWANI**

## **From Boardroom to Runway**

Balancing ambition with awareness, Bhumika Shajwani represents a new-age woman who moves seamlessly between corporate leadership and creative expression. As a business leader and UMB Mrs India Elite 2025 2nd runner up, her journey is defined not by excess, but by intention—where success is built on clarity, discipline, and self-belief. In this conversation with High On Persona, Bhumika opens up about crafting a life that flows effortlessly between the structure of the boardroom and the fluidity of fashion and personal expression. Her approach to luxury is refreshingly rooted in peace of mind—prioritising presence, family, and authenticity over material pursuits. Grounded in simple yet powerful rituals like fitness and prayer, she has created a lifestyle that supports both productivity and inner calm. Her pageant journey marked a pivotal shift, strengthening her confidence and encouraging a mindset of appreciation over comparison. Whether it's her evolving personal style or her perspective on modern Indian womanhood, Bhumika champions authenticity above all—believing that true power lies in embracing who you are without hesitation. With a strong focus on balance, intention, and self-growth, she embodies a narrative that is both aspirational and deeply relatable.

**HOP: What does a perfect day look like for you?**

*Ans: A balanced flow—starting with a workout, followed by focused corporate decisions, transitioning into creative work, and ending the day with family. It's about presence and purpose.*

**HOP: How do you define luxury today?**

*Ans: Luxury is peace of mind—slowing down, being present, and living authentically beyond material things.*

**HOP: Your non-negotiable self-care rituals?**

*Ans: Fitness and prayer. They keep me centred, grounded, and mentally clear.*

**HOP: How does your style evolve through the day?**

*Ans: Structured and sharp for the boardroom, fluid and expressive for later. Style is power—it speaks before I do.*

**HOP: What is confidence beyond appearance?**

*Ans: It's self-belief—accepting yourself fully and standing in your truth.*

**HOP: How did Mrs India Elite 2025 transform you?**

*Ans: It pushed me beyond comfort zones, leading to deeper self-awareness and confidence.*

**HOP: A defining moment during the pageant?**

*Ans: Witnessing diverse women come together shifted my mindset from comparison to appreciation.*

**HOP: How do you maintain balance without burnout?**

*Ans: By focusing on priorities and moving with intention, not pressure.*

**HOP: One habit that elevates your mindset?**

*Ans: Daily workouts—they boost energy, clarity, and productivity.*



**HOP: Your beauty and fashion philosophy?**

*Ans: Effortless beauty and authentic style. I love statement minimalism and avoid trends that don't feel true.*

**HOP: Your ultimate investment in self?**

*Ans: Fitness—it strengthens both body and mindset.*

**HOP: Your ultimate investment in self?**

*Ans: Fitness—it strengthens both body and mindset.*

**HOP: What inspires your travel?**

*Ans: Peaceful places, especially mountains—they bring clarity and grounding.*

**HOP: One advice for women reinventing themselves?**

*Ans: Choose yourself without guilt. Stay consistent, trust your journey, and be unapologetically you.*



# HOP BRAND STAND

## Must-Buy Beauty Drops

In a market flooded with newness, only a few launches truly earn a spot on your shelf. This segment brings you a curated edit of must-buy beauty essentials—products that are not just trending, but transforming routines with innovation, performance, and purpose.

From advanced skincare powered by high-performance ingredients to next-generation hair care designed for long-term health, these launches represent the best of what the beauty industry has to offer right now. Expect moisturisers that deeply restore, serums that target multiple concerns in a single step, and hair care formulas that go beyond the surface to strengthen and protect from within. Each product featured here has been selected for its ability to deliver real results while elevating your daily ritual into a luxe experience. Think smarter formulations, cleaner ingredients, and textures that feel indulgent yet effective. Consider this your go-to guide for what's worth the hype—because when it comes to beauty, only the best make the cut.

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# BARRIER REPAIR WITH PEPTIDES

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## Moisture that stays longer



The Formulax Barrier Plus Moisturizer's USP is its peptide-ceramide complex that focuses on repairing and fortifying the skin barrier while supporting elasticity. Ceramides restore lipid structure, preventing moisture loss and sensitivity, while peptides promote firmness and skin renewal. The formula also provides balanced hydration without clogging pores, suitable for normal, dry, or sensitive skin. Regular use improves barrier strength, enhances texture, and supports overall resilience against environmental stressors. It's especially beneficial for skin showing signs of aging, dullness, or compromised barrier function, offering both protective and anti-aging benefits.

This moisturizer suits mature, dry, or sensitive skin seeking stronger barrier function along with anti-aging support. It enhances elasticity, reduces moisture loss, and improves smoothness – delivering both functional hydration and resilience for healthier, more youthful-looking skin.

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# DEEP NOURISHMENT, SKIN COMFORT

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Bioderma Atoderm Crème is a rich, nourishing moisturizer formulated for very dry to atopic and sensitive skin. Its USP lies in Skin Barrier Therapy™ ingredients that reinforce the protective lipid barrier, preventing moisture loss and protecting against irritants. With a high concentration of moisturizing agents like glycerin and shea butter, this cream deeply hydrates and soothes discomfort, tightness, and itching. It improves skin smoothness and resilience with daily use and supports recovery from dryness-related flaking. Free of harsh additives, it's suitable for sensitive skin needing long-lasting nourishment and protective comfort.

It's ideal for skin that feels tight, flaky, or uncomfortable, as it fortifies the barrier and soothes irritation. This cream improves resilience against irritation and dryness, makes skin feel soft and smooth, and helps prevent future moisture loss. A good choice if your skin needs heavy nourishment and comfort.



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# INSTANT CALM, BARRIER REPAIR

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## Barrier feels safe.



Dr Althea 345 Relief Cream is a soothing, calming moisturizer formulated for sensitive, irritated, or stressed skin. Its USP lies in the use of natural, plant-based anti-inflammatory actives and gentle hydrators that reduce redness, itchiness, and flare-ups. The texture is rich yet non-greasy, ideal for compromised or reactive skin needing barrier repair. It supports skin recovery after environmental stress, acne treatment, or sensitivity-inducing products. Regular use improves resilience, strengthens the skin's protective layer, and delivers lasting comfort and hydration without irritation, making it a strong choice for sensitized, dry, or reactive skin types. In skin care, this cream acts as a barrier repair and comfort moisturizer. It replenishes lipids, supports the skin's natural defense, and soothes discomfort, making daily hydration nourishing without irritation. It's a great choice for people with eczema-prone or sensitive skin who need intense comfort and moisture balance without heavy or irritating ingredients.

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## CLEAR AND BRIGHT HYDRATION

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Calm, plump, glowing skin.

Plum's Rice Water & Niacinamide Gel Cream offers a unique USP based on rice water hydration combined with niacinamide for brightening and strengthening the skin barrier. The gel-cream texture feels ultra-light and cooling, ideal for normal to combination and oily skin. It hydrates without heaviness, improves clarity, and supports barrier health with antioxidants and water-binding ingredients. Niacinamide helps regulate sebum, fade dullness, and refine texture, while rice water boosts radiance. This makes it an ideal daily moisturizer for those seeking balanced hydration, clearer tone, and smoother texture without pore congestion.

It's great for combination to oily skin that needs gentle hydration without heaviness, along with tone improvement and glow enhancement. Niacinamide helps regulate oil and strengthen barriers, while rice water adds a bright, smooth finish, making skin look clearer and more even.

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## DEEP HYDRATION, BOUNCY SKIN

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Laneige Water Bank Blue Hyaluronic Cream stands out for its multi-layered hyaluronic acid complex that strengthens hydration at different skin depths. Its USP is the Blue Hyaluronic Acid blend, optimized to retain water more effectively than standard hyaluronic acid. The cream delivers deep, lasting moisture while maintaining a smooth, non-sticky feel. It enhances skin's bounce, reduces dryness lines, and improves elasticity. Best for normal to dry and combination skin, it also supports resilience against environmental stressors. Regular use results in plumper, smoother, and more radiant skin, especially in dehydrated and moisture-compromised complexions.

It targets dehydrated skin that lacks water and elasticity, making the skin plump and soft. With consistent use, it boosts resilience against dryness and supports a healthy, dewy complexion. Perfect for those seeking long-lasting hydration and surface smoothness without stickiness.



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## SKINCARE MEETS MAKEUP PREP

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Skin feels quenched.

Bobbi Brown's Vitamin Enriched Face Base functions as both a moisturizer and makeup primer, with a high USP in its vitamin-rich, whipped texture that blurs imperfections while hydrating. It's infused with Vitamins B, C, and E, which brighten, nourish, and protect against environmental stress. The formulation improves texture, preps skin for makeup application, and enhances staying power. It hydrates deeply with glycerin and avocado oil, leaving skin soft and smooth. Suitable for normal to dry or combination skin, it boosts glow, supports barrier health, and adds antioxidant defense for daily use.

The formula nourishes the skin while improving texture and radiance. It softens dryness, smooths fine lines, and preps skin for makeup application. Great for normal to dry skin types, it adds a velvety finish and doubles as a protective layer against environmental stress.

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# AYURVEDIC GLOW RESTORATION

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Glass skin unlocked.



Love, Indus Amrutini Precious Potion Vital is a botanically focused moisturiser with a USP in its herbal, Ayurvedic-inspired blend designed to nourish, balance, and revitalize dull or mature skin. It incorporates traditional plant extracts that support hydration, skin repair, and antioxidant protection. The rich formula targets dryness, uneven texture, and lack of radiance while promoting a healthy glow. It's suitable for normal to dry or combination skin needing nourishment plus revival, particularly where environmental stress dulls complexion. Consistent use improves softness, luminosity, and overall skin health with a natural, plant-derived focus.

This cream helps brighten, firm, and deeply moisturize the skin, while providing anti-aging and antioxidant benefits. Ideal for those wanting a holistic, nutrient-rich routine that emphasizes glowing, healthy skin with botanical support and soothing hydration.

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# REPAIR, SOOTHE AND STRENGTHEN

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COSRX Advanced Snail 92 All-in-One Cream's USP is its high concentration (92%) of snail mucin filtrate, known for intense hydration, healing, and repair properties. It helps soothe irritation, support regeneration, and improve texture by reinforcing skin's natural healing processes. The lightweight gel-cream absorbs quickly and is excellent for sensitive, acne-prone, or dehydrated skin struggling with post-treatment dryness. It also enhances elasticity and leaves skin soft and plump. Ideal for everyday use, it strengthens the barrier, calms inflammation, and boosts overall resilience while delivering lasting moisture without heaviness.

It's especially beneficial for acne-prone, damaged, or dehydrated skin, as snail mucin promotes skin repair, elasticity, and moisture retention. It helps fade blemish marks, calm inflammation, and supports barrier recovery, resulting in smoother, healthier skin with regular use.



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# GLASS SKIN HYDRATION

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Makeup sits flawless.



Beauty of Joseon Dynasty Cream's USP lies in its heritage-inspired formula that blends traditional Korean botanical extracts with modern hydration science for a "glass skin" glow. Rich in ceramides, ginseng, and other traditional botanicals, it offers deep nourishment, barrier support, and antioxidant protection while imparting a dewy finish. The texture is creamy yet absorbs smoothly, balancing hydration with luminous radiance. It's ideal for normal to dry or dull skin that needs moisture, vitality, and a glowing complexion. Regular use improves elasticity, evens texture, and enhances natural radiance.

It's ideal for those seeking hydration plus bright, radiant skin with a subtle glow. Its balanced texture nourishes without heaviness and helps improve moisture levels, texture, and plumpness, giving skin a dewy, translucent finish that feels soft and healthy.

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## WATER-LIGHT INTENSE HYDRATION

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### Moisture that stays longer

Neutrogena Hydro Boost Water Cream's standout USP is its hyaluronic acid-driven hydration system that mimics the skin's natural water reservoir. It delivers a cool, weightless gel-cream texture that absorbs rapidly and locks in moisture for up to 24 hours without greasiness. The formula boosts skin's water levels, helping to plump fine lines, smooth texture, and maintain suppleness. Ideal for normal to oily and combination skin, it enhances hydration without clogging pores and supports daily moisture maintenance. It's particularly beneficial in dry climates and for skin that feels tight, dehydrated, or dull.

This moisturizer supports the skin's moisture reservoir, helping soften and plump dry or dehydrated skin. Because it absorbs quickly without greasiness, it's perfect for hot climates or layering under makeup. It improves overall skin texture and suppleness, giving a refreshed, quenched look throughout the day.

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## DEEP WATER LOCK

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Torriden Dive-In Cream's USP is its multi-molecular hyaluronic acid and panthenol blend that penetrates various skin layers for deep and layered moisture delivery. It focuses on deep hydration, barrier strengthening, and soothing dehydrated or sensitive skin. The cream's balance of lightweight feel with rich hydration makes it versatile for normal to dry or sensitive types. Panthenol soothes irritation while hyaluronic acid plumps and locks water in. With consistent use, skin appears smoother, more elastic, and resilient against dryness. It's ideal for daily hydration that targets both surface and deeper layers without heaviness.

This cream is excellent for dehydrated or dull skin needing thorough hydration without heaviness. It aids in strengthening the moisture barrier, improves elasticity, and leaves skin feeling plump and refreshed – a great everyday moisturizer under makeup or SPF.



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## LONG-LASTING AUTO HYDRATION

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### Dryness didn't stand.

Clinique Moisture Surge 100H Hydrator features a bio-adaptive formula designed to provide up to 100 hours of continuous hydration—even after washing your face. Its USP combines activated Aloe Water and hyaluronic acid to elevate moisture retention and support skin's natural hydration network. The gel-cream intensely plumps skin, reduces dullness, and improves elasticity while feeling refreshing and lightweight. It's great for all skin types, including sensitive, because it's fragrance-free and dermatologist-tested. Regular use enhances barrier function, boosts skin radiance, and helps skin stay resilient and comfortable in varying climates and stressors.

It acts like a water reservoir, continuously releasing hydration and strengthening the skin's moisture barrier. This results in plumper, smoother, and more resilient skin. Its lightweight feel makes it excellent under makeup or as part of a layering routine, especially for those seeking long-lasting moisture without heaviness.



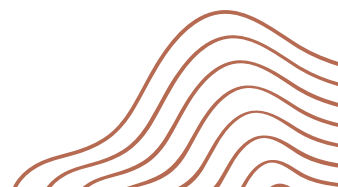
# Smooth Strong Seriously Shiny

Curated as part of HOP's Best in Beauty edit, this hair serum guide brings together high-performance formulas designed to tackle frizz, enhance shine, protect colour, and improve overall hair health. From lightweight serums that smooth flyaways and add instant gloss to advanced blends that shield coloured hair and revive dull, lifeless strands, each pick is chosen for visible results and everyday ease. These editor-approved hair serums are must-haves for stronger, sleeker, and more manageable hair—no matter your hair type or texture.

Best Hair Serums for Frizz Control, Colour Protection & Shine

HIGHONPERSONA.COM

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## COLOR CARE, ELEVATED SHINE

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### Stronger With Every Drop

Kerastase Chroma Absolu Serum is specially designed for color-treated hair, offering intense nourishment while preserving color vibrancy and shine. Enriched with lactic acid and centella asiatica, it smooths the hair fiber, reduces porosity and protects against frizz caused by humidity. The USP is its oil-in-serum texture that delivers hydration without weighing hair down. It leaves colored hair softer, glossier and more manageable with each use. Beautifully packaged and highly effective, it makes a luxurious and thoughtful gift for loved ones who invest in hair coloring and want long-lasting salon results.

Designed specifically for color-treated hair, this lightweight leave-in serum protects color vibrancy while taming frizz and adding shine. It nourishes strands and seals cuticles to reduce fading and dryness between salon visits.

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## PURE ARGAN SHINE THERAPY

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Iunik Argan 3.9% Hair Serum is a deeply nourishing formula enriched with high-concentration argan oil, sunflower seed oil and botanical extracts that restore moisture, softness and shine to dry, damaged hair. Its USP is the clean, minimalist formulation that delivers intense nourishment without heaviness or greasiness. The serum smooths frizz, improves manageability and protects hair from daily stress and heat styling. Gentle yet effective, it suits all hair types, especially dry or chemically treated hair. As a gift, it's perfect for loved ones who prefer simple, effective and skin-friendly hair care with visible results.

Essential fatty acids, helping to protect strands, improve manageability, and reduce split ends and perfect for someone wanting natural nourishment and shine without heaviness – a versatile treat for all hair types that promotes silky, glossy hair with regular use.



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## CUTICLE-PERFECTING HAIR RESET

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### Like Salon Finish Daily

Redken Acidic Perfecting Concentrate is a high-performance leave-in treatment designed to strengthen hair, improve shine and maintain optimal pH balance. Its acidic bonding technology helps reduce breakage, smooth cuticles and protect hair from heat and chemical damage. The USP is its science-backed formulation that works at the hair's core to restore health and resilience. Lightweight yet powerful, it suits all hair types, especially damaged or color-treated hair. Sleek and professional, it makes a premium gift choice for loved ones who value advanced hair science and visible improvement in hair texture and strength.

A professional-grade hair concentrate that helps balance and smooth hair cuticles, improving shine, softening texture, and enhancing overall manageability. While Redken doesn't publicly list every benefit for this specific concentrate, products in the Acidic line aim to repair, strengthen and perfect fiber health.

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## EVERYDAY NOURISH AND GLOW

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**L'Oréal Paris Extraordinary Oil Hair Serum**

Concern: Frizz

### Frizz Doesn't Exist Anymore

L'Oréal Extraordinary Oil Hair Serum is infused with a blend of flower oils that deeply nourish, smooth and add luminous shine to hair. It works as a styling serum, pre-wash treatment or overnight nourishment, making it extremely versatile. The USP lies in its multi-use formula that suits all hair types without heaviness. It tames frizz, enhances softness and improves overall hair manageability. Affordable yet luxurious, it makes a perfect everyday gift for loved ones who enjoy fuss-free haircare with visible results and long-lasting nourishment.

This oil-serum blend of six flower oils intensely moisturizes, softens and adds shine to dull or frizzy hair. It can be used before shampoo, before drying, or as a styling touch-up, making it versatile and nourishing.

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## LIQUID GOLD FOR HAIR

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Kerastase Elixir Ultime Oil-in-Serum is a luxurious blend of precious oils that nourishes hair, controls frizz and delivers intense shine. The lightweight formula smooths the hair fiber without weighing it down, leaving strands silky and radiant. Its USP is the perfect balance between nourishment and elegance, suitable for daily styling and finishing. It enhances hair softness while protecting against environmental stress. With its iconic fragrance and premium packaging, it makes an indulgent gift for loved ones who enjoy refined beauty rituals and desire effortlessly glossy, healthy-looking hair.

A luxurious multi-use oil-serum that deeply nourishes, tames frizz, adds lasting shine, and strengthens hair while protecting it from heat up to ~230 °C. Its refined scent and refillable bottle elevate daily hair care.



**Kerastase Elixir Ultime Hair Oil-In-Serum**

Concern: Frizz and Dullness

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## REVIVAL FOR STRESSED STRANDS

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**Nexus Promend Oil Resurrection Hair Serum**

Concern: Dry and Dull Hair

### Stronger With Every Dropmore

Nexus Promend Oil Hair Serum is formulated with protein fusion technology that helps repair hair bonds, strengthen strands and reduce breakage. Infused with nourishing oils, it smooths frizz, enhances shine and protects hair from heat damage while keeping it soft and manageable. The USP of this serum lies in its salon-inspired, protein-based science that targets damaged hair at a structural level. Lightweight and versatile, it can be used on damp or dry hair. Its professional performance and luxurious feel make it an excellent gift for someone seeking healthier, stronger and visibly smoother hair.

This serum blends strengthening oils to repair and revive dull, damaged hair, adding shine and resilience. It's ideal for hair that's been stressed by heat, styling or chemical services, sealing cuticles for a smooth, hydrated finish.

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## AYURVEDIC STRENGTH AND SHINE

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**Kama Ayurveda  
Bringaras Hair Serum**  
Concern: Dryness

### Soft, shiny, confident hair

Kama Ayurveda Bringaras Hair Serum blends Ayurvedic wisdom with modern haircare, using bhringaraj, sesame oil and natural ceramides to nourish and smooth hair. It reduces frizz, adds shine and protects strands from heat styling while improving overall hair texture. The USP is its authentic Ayurvedic formulation free from harsh chemicals, ideal for holistic hair care. Lightweight yet nourishing, it suits daily use. Beautifully crafted and rooted in tradition, it makes a meaningful and elegant gift for loved ones who value natural, mindful beauty rituals and healthy hair care.

An Ayurvedic-inspired formula that helps strengthen roots, nourish scalp health, and reduce hair fall while adding shine and softness (traditional product positioning). Known for herbal actives that improve overall hair texture.

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## STRENGTH BEGINS AT ROOTS

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Kerastase Genesis Anti Hair Fall Serum is a powerful daily scalp treatment designed to reduce hair fall caused by breakage and weak roots. Enriched with Aminexil, ginger root and edelweiss native cells, it strengthens the hair fiber from the root, improves anchorage, and boosts scalp health. The lightweight, non-sticky formula absorbs quickly, making it ideal for everyday use. Its USP lies in combining luxury skincare science with visible hair fall reduction. Elegantly packaged and results-driven, it makes a thoughtful and confidence-boosting gift for loved ones dealing with hair thinning or seasonal hair fall.

What makes it a luxury gift is the combination of salon-grade performance and visible improvement over time – ideal for anyone struggling with thinning or breakage. The elegant packaging and transformative results make it a thoughtful present that shows you care about their confidence and self-care journey.



**Kerastase Genesis Anti-Hair  
Fall Daily Scalp Serum**  
Concern: Hairfall and Dryness

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## ICONIC ARGAN HAIR ELIXIR

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**Moroccanoil Treatment  
Original Hair Oil**  
Concern: Dryness

### Serum in, Frizz out.

Moroccanoil Treatment Original is an iconic hair oil enriched with antioxidant-rich argan oil that nourishes, strengthens and adds brilliant shine. It smooths frizz, improves elasticity and speeds up drying time while protecting hair from heat damage. The USP is its signature lightweight texture combined with instant transformation and long-term conditioning benefits. Suitable for all hair types, it delivers salon-quality results with every use. Its globally loved status, luxurious scent and elegant packaging make it a timeless gift for loved ones who appreciate premium, high-performance haircare.

A cult classic oil enriched with argan oil to deeply nourish, detangle, and add lasting shine, improving manageability and reducing breakage. Widely loved for its signature smooth finish (general known benefit).

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## SCIENCE-BACKED GROWTH BOOST

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### Less styling, more treatment.

Pilgrim Advanced Hair Growth Serum is crafted to support healthier, stronger hair by nourishing the scalp and improving hair texture. Enriched with plant-based actives and conditioning ingredients, it helps reduce breakage, smooths strands and enhances natural shine. Its USP is a clean, vegan formulation designed for regular use without build-up. The lightweight texture makes it easy to incorporate into any hair-care routine. Ideal for everyday hair strengthening, this serum makes a meaningful gift for loved ones who enjoy modern, conscious beauty products that focus on long-term hair wellness rather than instant cosmetic effects.

A growth-focused serum that uses Redensyl and Anagain to stimulate dormant follicles, support stronger regrowth, and reduce visible thinning over time. It's lightweight, non-greasy, and great for anyone working on fuller, denser hair.

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## FRESH SCALP, BALANCED ROOTS

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Novology Sebosys Control Scalp Serum is a targeted treatment designed to regulate excess sebum and maintain a healthy scalp environment. Its advanced dermatological formulation helps reduce oiliness, soothe irritation and support balanced scalp function, which is essential for healthier hair growth. The USP lies in its scalp-focused approach rather than cosmetic hair coating. Lightweight and fast-absorbing, it works without leaving residue. This serum is a thoughtful and practical gift for loved ones struggling with oily scalp issues, as it promotes long-term scalp comfort and healthier-looking hair from the roots.

This lightweight serum helps control excess scalp oil and refresh the scalp for healthier hair days, reducing greasiness without dryness for up to 48 hours. Perfect as a practical gift for someone with oily scalp concerns – it's compact, effective, and makes everyday routines easier.



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## HUMIDITY-PROOF SMOOTHNESS FORMULA

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### Salon Like Finish.

L'Oréal Professionnel Liss Unlimited Serum is a professional-grade smoothing serum formulated to control frizz and flyaways for up to 96 hours. Infused with evening primrose oil, it deeply nourishes the hair fiber while protecting against humidity and heat styling. Its USP lies in long-lasting frizz control combined with a sleek, glossy finish without greasiness. Perfect for unruly, thick or chemically treated hair, it delivers salon-smooth results at home. As a gift, it's ideal for someone who loves polished, manageable hair and appreciates professional haircare trusted by stylists worldwide.

This anti-frizz serum smooths and controls unruly hair, helping achieve sleek, manageable locks while protecting against humidity. It adds softness and shine with a lightweight feel. It's a budget-friendly yet thoughtful gift for anyone dealing with frizz or humidity-prone hair – perfect for daily styling convenience.



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# APPOINTMENTS & MOVEMENTS

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## Chandan Sharma Takes Charge as Director of Sales & Marketing at Crowne Plaza Muscat OCEC



Crowne Plaza Muscat OCEC in Muscat, Oman has appointed Chandan Sharma as its new Director of Sales & Marketing. With over 16 years of sales, marketing and commercial leadership experience in luxury and upper-upscale hospitality, Sharma joins the hotel from senior roles with prestigious global brands such as Shangri-La Hotels, Radisson Hotel Group, Marriott International (Sheraton) and The Leela Palaces, Hotels and Resorts, where he led multi-market sales strategies, MICE, catering and integrated marketing efforts. At Crowne Plaza Muscat Oman Convention & Exhibition Centre, he will drive the overall sales and marketing strategy, strengthen key partnerships and expand both the MICE and corporate business segments to boost revenue and market positioning.

In his new role at Crowne Plaza Muscat OCEC, Sharma will be responsible for shaping the hotel's commercial growth and strategic market initiatives. This includes leading efforts to enhance the hotel's brand presence, elevate guest engagements, capture higher international market share and increase contributions from events and corporate travel sectors. Known for delivering consistent year-on-year growth and fostering high-performing teams, Sharma's leadership is expected to advance the property's competitive footprint in Muscat's thriving hospitality landscape. His appointment reflects the hotel's commitment to long-term commercial performance and partnership development.

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## Yogendra Indulkar Appointed Director of Operations at Kochi Marriott

Kochi Marriott Hotel has appointed Yogendra Indulkar as its new Director of Operations. With over 20 years of experience across luxury and upper-upscale hotel operations, Yogendra brings proven expertise in operational excellence, commercial strategy, and guest-centric service delivery. Over the course of his career, he has held senior leadership roles with renowned hospitality brands such as Marriott International, Hyatt Hotels, The Leela Palaces, Hotels and Resorts, and Ecotel Hotels. His exposure to large inventory hotels and complex, multi-outlet operations has enabled him to consistently drive strong operational efficiencies, financial performance, and elevated service standards.

A graduate in Hospitality Management and Catering Operations, Yogendra is known for his collaborative leadership style, strong interpersonal skills, and focus on continuous improvement. His people-first approach emphasises team development while maintaining brand-aligned service excellence. Commenting on his new role, Yogendra said he is delighted to join Kochi Marriott Hotel and looks forward to working closely with the team to further enhance operational performance and deliver consistently superior guest experiences. Welcoming him to the team, Sachin Malhotra, General Manager, Kochi Marriott Hotel, highlighted that Yogendra's operational depth, financial discipline, and people-focused leadership will play a key role in strengthening the hotel's overall performance and market position.



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# APPOINTMENTS & MOVEMENTS

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## Kamaljit Singh Takes Helm as GM of The Westin Jaipur Kant Kalwar Resort & Spa



The Westin Jaipur Kant Kalwar Resort & Spa has appointed Mr. Kamaljit Singh as General Manager of the newly opened luxury resort in Jaipur, Rajasthan. A seasoned hospitality expert with extensive experience across global luxury brands and resort environments, Singh joins the property to steer its overall operations and guest experience strategy. Previously recognised for his leadership in driving operational excellence and embedding brand-led service cultures, he brings a people-first approach to the landmark property. In his new role, Singh will be responsible for leading the resort's strategic direction, enhancing service delivery, and fostering a cohesive, high-performing team focused on Westin's wellbeing-led hospitality ethos.

At The Westin Jaipur Kant Kalwar Resort & Spa, Singh will oversee guest engagement initiatives, drive operational performance, and champion Westin's signature pillars of Sleep Well, Eat Well, Move Well, and intuitive service throughout the resort. He will also lead efforts to integrate cultural and wellness experiences that reflect both regional character and global standards of luxury hospitality. Commenting on his appointment, Singh said, "It is an honour to lead this resort and introduce diverse recreational activities that align perfectly with the Westin pillars... I am equally proud to be a part of this historic chapter as we celebrate Marriott's 200th hotel in India." His leadership is expected to further strengthen the resort's positioning and deliver elevated experiences for guests and stakeholders alike.

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## Noted Industrialist Gokul Jaykrishna Takes Over as New Chairman of FICCI Gujarat

Gokul Mrugesh Jaykrishna, noted industrialist and former Joint Managing Director & CEO of Asahi Songwon Colors Limited, has been appointed as President & Managing Director of The Zenith Grand Hotel, Ahmedabad. Bringing decades of leadership experience from the manufacturing and industrial sectors, Jaykrishna is known for driving strategic growth, operational excellence and long-term partnerships. In his new role at the luxury property in Ahmedabad, Gujarat, he will spearhead the hotel's overall business strategy, oversee operational performance and lead initiatives aimed at elevating guest experience standards.

At The Zenith Grand Hotel, Ahmedabad, Jaykrishna will be responsible for guiding the hotel's leadership team, enhancing service quality across departments and aligning the property with evolving luxury travel expectations. His mandate includes improving guest satisfaction, driving sustainable growth and introducing innovative, digitally enabled service solutions. Commenting on his appointment, Jaykrishna said, "I am delighted to join The Zenith Grand Hotel family in Ahmedabad and look forward to building memorable, personalised experiences while fostering a culture of excellence and innovation." Welcoming him on board, hotel management expressed confidence that his strategic vision and people-centric leadership will help the hotel strengthen its reputation as a preferred destination for both business and leisure travellers in the city.



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# APPOINTMENTS & MOVEMENTS

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## Strategic Revenue Leadership Boost at Andaz Delhi with Akshay Bhasin's Appointment



Andaz Delhi, by Hyatt, located in New Delhi, has appointed Akshay Bhasin as Area Director of Revenue. Prior to this role, Akshay brought over 12 years of rich experience in revenue strategy, data analytics, market planning, and revenue optimisation across competitive hospitality markets, having held pivotal leadership roles in revenue management since beginning his career in 2012. In his new designation, he will lead revenue management functions for Andaz Delhi and Hyatt India North hotels, including responsibility for pricing strategy, forecasting, market performance analysis and inventory optimisation. Akshay's analytical strength and strategic market insight are expected to further enhance long-term commercial performance and profitable growth for the hotel's portfolio.

Commenting on his appointment, Akshay Bhasin said, "I am honored to take on this role and contribute to strengthening revenue performance for properties across North India. I look forward to collaborating with our talented teams to implement innovative revenue strategies and drive sustainable growth." The hotel's leadership also highlighted his strong leadership and collaborative approach. Under his guidance, revenue strategy and market positioning efforts are set to be further elevated to drive sustainable profitability and competitive advantage for Andaz Delhi and associated properties in the region.

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## Hospitality Veteran Yojan Gandha Das Appointed Director of Operations at JW Marriott Goa

JW Marriott Goa, located in Goa, India, has appointed Yojan Gandha Das as its new Director of Operations, leveraging her extensive hospitality background spanning over a decade with leading brands including Accor, Taj Hotels and Marriott International. In her previous roles she built deep operational expertise through key leadership positions within these groups, starting her career in guest relations and rising through various operational functions. At JW Marriott Goa, she will lead core operational departments such as Front Office, Housekeeping, Food & Beverage Service, Culinary and Spa to uphold the resort's luxury service standards. In her new role, Yojan will champion initiatives to enhance guest satisfaction, strengthen revenue performance and drive overall operational efficiency.

In her appointment, Yojan emphasised her commitment to service excellence, stating her goal to "continue delivering exceptional guest journeys while fostering a collaborative team culture across operations." Under her leadership, the hotel anticipates further strengthening its brand presence in the competitive Goa leisure market by focusing on operational excellence and strategic performance improvements. Her proven ability to streamline processes and elevate service benchmarks aligns with JW Marriott's standards of excellence.



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# APPOINTMENTS & MOVEMENTS

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## ITC Windsor Appoints Veteran Chef Manoj Padmanaban to Head Culinary Operations



ITC Windsor has appointed Manoj Padmanaban as its new Executive Chef at the iconic ITC Windsor hotel in Bengaluru. He joins the property with over 15 years of extensive experience in luxury hospitality and fine dining, having worked across marquee properties within the ITC Hotels ecosystem, including ITC Windsor earlier, ITC Kohenur, ITC Gardenia and The Leela Palace Bengaluru, where he served in leadership kitchen roles such as Assistant Master Chef and Senior Sous Chef. In his new capacity, Chef Manoj will lead all culinary functions at the hotel, focusing on menu innovation, consistency in execution, and enhancing the overall dining experience across restaurants, banqueting and in-room dining at the property.

In his role as Executive Chef at ITC Windsor, Bengaluru, Manoj Padmanaban will drive the hotel's culinary vision, oversee diverse dining venues, and mentor kitchen teams to deliver elevated, memorable guest experiences. His responsibilities will include refining menus, ensuring operational discipline, and strengthening the hotel's culinary identity across all formats. Reflecting on his appointment, Chef Padmanaban said, "ITC Windsor stands as a symbol of gracious hospitality and timeless elegance... I look forward to collaborating with the team to curate dining experiences that are authentic, memorable, and rooted in excellence." General Manager Sabrina Dey added that his blend of culinary expertise and leadership maturity will further delight guests and enrich the hotel's gastronomic offerings.

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## Novotel & ibis Bengaluru ORR Elevates Bhavani Mani Shankar Dutta to Director of Operations

Novotel & ibis Bengaluru Outer Ring Road has appointed Bhavani Mani Shankar Dutta as Director of Operations, strengthening the dual-brand hotel's leadership team in Bengaluru, Karnataka. Bhavani is a seasoned hospitality professional with close to two decades of industry experience and has been part of Accor India for over 15 years, most recently completing Accor's MEA-APAC Master's Program (Fast-track General Manager Program) where he gained broad operational exposure. In his new role, he will oversee overall hotel operations across both Novotel and ibis properties, with a focus on driving operational efficiency, enhancing guest experience, strengthening financial performance, and fostering strong team engagement.

Commenting on the appointment, Sandeep Johri, General Manager of Novotel & ibis Bengaluru Outer Ring Road, said, "We are delighted to welcome Bhavani in his new role. His strong operational grounding, people-centric leadership style, and deep understanding of Accor's culture make him a valuable addition to our leadership team. We are confident he will play a pivotal role in driving operational excellence and elevating guest experiences across both hotels." Bhavani's extensive background includes leadership roles such as Director - Talent & Culture at several Accor hotels, equipping him with strong people leadership capabilities that will be key to further strengthening the hotels' market positioning.



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# APPOINTMENTS & MOVEMENTS

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## Sales Leadership Boost: Mosaic Hotels Welcomes Ankush Sharma as GM - Sales (North)



Mosaic Hotels has appointed Mr. Ankush Sharma as the new General Manager - Sales (North), strengthening its Northern India commercial leadership. Ankush Sharma joins the hospitality group with more than 20 years of experience across the hospitality, tourism and automotive sectors, having held senior sales and business development responsibilities at brands including ITC Hotels, ITC Fortune Hotels, ITC WelcomHeritage, Royal Orchid Hotels, Abercrombie & Kent, Hotel Jaisalkot and Porsche. In his new role, he will lead sales strategy for Northern India, drive business development, strengthen key account relationships and expand the brand's footprint in established and emerging markets across the region.

At Mosaic Hotels, headquartered in Noida with properties spanning key cities across India, Ankush Sharma will be responsible for steering regional sales operations and revenue growth. He will focus on enhancing client engagement, building sustainable partnerships, and aligning regional sales efforts with the company's broader business goals. On his appointment, Ankush Sharma said, "I am excited to join Mosaic Hotels and contribute towards expanding our presence across Northern India while strengthening our sales and market reach," highlighting his commitment to the brand's growth trajectory.

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## Mirah Hospitality Taps Veteran Executive Amit Jambotkar for COO Role

Mirah Hospitality & Gourmet Solutions Pvt. Ltd. has appointed Amit Jambotkar as its new Chief Operating Officer (COO), effective December 2025. Jambotkar returns to the company where he previously served as Vice President - Operations, bringing over 28 years of experience in hospitality and F&B sectors. Before rejoining Mirah Hospitality, he worked as Director in his independent capacity and most recently as Vice President - Food & Beverage at Shott Amusement Limited, leading F&B strategy across a national portfolio of entertainment destinations. In his COO role, Jambotkar will lead operations, drive brand growth, strengthen operational excellence, and transform guest experiences across the company's expanding hospitality portfolio.

In his leadership capacity at Mirah Hospitality, Jambotkar will oversee strategic operational performance and execution standards, ensuring consistency across multi-format hospitality businesses and supporting the company's expansion in India's organised food and beverage market. His role includes mentoring large multi-city teams and elevating brand performance across the group's restaurants and hospitality concepts. Reflecting on his new journey, Amit Jambotkar said he is "thrilled to begin this new chapter" with Mirah Hospitality, underscoring his enthusiasm for strengthening operational momentum within the business.





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